

25 dynamic simulation tool are provided and discussed, showing the potential of the paper
26 manufacturing in DR programmes as well as the benefits associated to it.

27 **Nomenclature**

- 28 B_{NE} , expected benefit for the customer (€)
29 B_R , real benefit (€)
30 C_0 , initial investment (€)
31 CE_k , CO₂ emission balance in the period k (tonCO₂/kWh)
32 CF , annual cash flow (€)
33 C_{VAR} , variable cost (€)
34 E_1 , energy reduced during a DR event (kWh)
35 E_2 , additional energy consumed before a DR event (kWh)
36 E_3 : additional energy consumed after a DR event (kWh)
37 EB_{Total} , total energy balance involved in a DR process and month (kWh)
38 f_k , CO₂ emission factor in the period k (tonCO₂/MWh)
39 M_D , margin of decision (€)
40 p_k , price of the electricity in the time period k (€/kWh)
41 P_M , revenues from the DR program operator (€)
42 ΔP_{R1} , average power reduced or interrupted during a DR event (kW)
43 ΔP_{R2} , average power increased before a DR event (kW)
44 ΔP_{R3} , average power increased after a DR event (kW)
45 P_{RES} , residual power during a DR event (kW)
46 S_{ij} , availability of the process i in the quarter-hour j
47 S_{MA} , economic savings in a DR action due to extending the useful lifetime of machines (€)
48 S_S , economic balance in the implementation of a DR action (€)
49 r , discount rate (%)
50 T_{av} , availability time (h)
51 T_D , duration of a DR event (h)
52 T_{IA} , notification time in advance (h)
53 T_{MIN} , minimum time between two DR events (h)

54 T_{PR} , duration of the preparation period (h)

55 T_{RC} , recovery period (h)

56 **1 Introduction**

57 Horizon 2020 context is promoting the reduction of CO₂ emissions, which is related to the
58 increasing integration of Renewable Energy Sources (RES) in the electricity generation mix as it
59 appears in the European Directive (2009/28/EC). However, higher penetration of fluctuating
60 energy sources, such as solar and wind, makes difficult the task of maintaining a predictable
61 and reliable system operation at all voltage levels [1]. Therefore, the implementation of
62 mechanism allowing a specific regional transmission system operator (TSO) to interact directly
63 with demand response resources could be beneficial from different points of view: a)
64 environmental, reducing the required capacity reserve of thermal power generation and
65 avoiding curtailments of RES in periods of excess generation; b) for customers, enhancing their
66 opportunities by means of providing ancillary services to the grid; and c) for TSOs, increasing
67 the number and quality of fast resources for balancing the grid which allows cheaper and more
68 reliable operation [2].

69 According to this, demand response (DR) can be a significant resource to integrate RES where
70 customers will shape their normal consumption patterns in response to the variations in the
71 electricity price over time or to incentive revenues designed to induce lower electricity usage at
72 times with high wholesale market prices or when system reliability is jeopardized [3].

73 Traditionally, industrial customers have had a passive role in European power systems, where
74 only large consumers (i.e. melting furnaces or electrolytic cells) have provided (if any) some
75 kind of interruptibility services to the grid. However, it is a fact demonstrated in different
76 research and applications [4-6] that many medium industrial customers may be also able to
77 offer DR services to the TSO if they were allowed, directly or through an aggregator. For this
78 reason, it is important to provide them with new tools and mechanisms so as to enable them for
79 estimating the DR potential that could remain hidden in their production processes [7, 8].

80 Currently, some tools for the estimation of the DR potential of customers in the primary and
81 tertiary sectors (agricultural sector and commercial buildings) are available in different sources
82 [9-12]. However, such tools are just focused on buildings [13] (like the Demand Response Quick

83 Assessment Tool –DRQAT- described in [14]), existing a significant gap regarding industrial
84 applications. Existing models are focused on very specific processes (for example, air
85 conditioning or lighting), which have been traditionally used for DR applications. However, more
86 specific processes of industrial consumers have not traditionally been involved in DR issues due
87 to misgivings about potential risks in the degradation of the production processes. This is
88 especially true when DR actions are applied to sensitive processes directly related to the quality
89 of the final product, which tend to make customers wary of changing any element or parameter
90 of those processes. The tool here presented permits the modelling of industrial and non-
91 industrial processes so as to evaluate the impact of specific DR actions and providing a detailed
92 economic, technical and environmental evaluation every 15 minutes. In addition, the tool
93 provides a holistic approach, linking the impact of DR actions on a process with each other, so
94 that the application of any specific action is constrained to what happened with the rest of
95 processes. Moreover, the tool provides a detailed analysis about when and how the different
96 types of DR actions may be implemented in order to maximize the economic benefit for both the
97 consumer and the power system.

98 On the other hand, existing tools deal with economic models using Time-of-use or similar fix
99 price schemas [15] but neither research studies nor tools have been found so as to evaluate the
100 economic benefit of the participation of industrial customers in reserve energy markets (offering
101 capacity reserve, energy reserve or both of them). Conversely, this tool provides the simulation
102 of customers participation in ancillary services based on a dynamic prices scheme with the
103 possibility to consider a set of different prices for different services (capacity reserves, balancing
104 services, interruptibility, etc.) every 15 minutes.

105 In this paper, a dynamic simulation tool based on previous works of the authors (described in
106 [16]) is presented so as to fill this gap. This tool does not consider industrial customers as a
107 black box, but they are evaluated as a sum of parts (manufacturing processes) which can be
108 modified individually while the effect in the total electricity pattern of consumption for the whole
109 facility is analysed. In this regard, the results of the economic evaluation are obtained for each
110 DR process enabling customers to select the most cost-effective options. Moreover, the
111 simulation tool includes an environmental evaluation that calculates the reduction of CO₂
112 emitted by the replaced thermal power generators to the atmosphere.

113 The tool was developed in the framework of the project “Demand Response in Industrial
114 Production (DRIP)” [17], co-funded by the Environment LIFE Program of the European
115 Commission³, and it was empirically validated in the four factories involved in that project, which
116 belong to some of the most suitable segments for DR implementation [18]: a paper factory in
117 Germany, two meat factories in the Netherlands and Spain (respectively) and a logistics
118 warehouse for food products in Spain.

119 The paper is organized as follows: Section 2 describes the calculation methodology of the new
120 simulation tool. In Section 3 the methodology is applied to a paper factory. Finally, some
121 conclusions are drawn in Section 4.

122 **2 Calculation methodology**

123 2.1 General description

124 In order to assess the potential benefit of the participation of an industrial customer in a
125 particular reserve energy market, a set of information is required:

- 126 • On one hand, information related to the customer, such as the load curves of the
127 processes, the definition of DR actions of the processes according to standardized
128 parameters (see section 2.2) and electricity contract.
- 129 • On the other hand, the reserve energy market prices where the participation of the
130 consumer would be simulated and CO₂ emission factors, which depend on the country
131 where the consumer is located.

132 Based on this information, the simulation tool performs the technical, economic and
133 environmental evaluation of the DR potential in the customer facility considering all the complex
134 relationships among all the variables in a mathematical model that takes into account the
135 chronological order of events. Figure 1 shows an overview of the required information (inputs)
136 and the main results of the simulation tool (outputs).

137 2.2 Required information (Inputs)

138 Most of the medium industrial customers are not aware of their energy consumption profile and
139 the possible flexibilities in their production processes due to the fact that they usually do not

³ Detailed reports and more information about DRIP can be found in the website www.drip-project.eu [17]

140 have experts specialized in energy and flexibility trading [19]. In order to address that, a
141 flexibility audit has to be performed to characterize the electrical consumption of the different
142 processes and to identify the DR actions that could be implemented in the industrial customer
143 facilities.

144 *2.2.1 Identification of typical days and building of typical day profiles*

145 Typical days represent repeatable daily patterns of consumption for the customer during the
146 year. Using the quarter-hourly load curves collected during the flexibility audit, the typical daily
147 consumption profiles are calculated with the help of the simulation tool. Figure 2 presents an
148 example of the average daily load curve on working days in the Spanish meat factory involved
149 in the abovementioned DRIP project.

150 In order to obtain the cited daily load curves it is necessary to carry out the process described
151 below.

- 152 • The first step is to identify and remove the days that enclose anomalous data (lack of
153 data, blackouts, maintenance periods, etc.).
- 154 • Then, the daily profiles are compared and clustered by groups (type of day) according
155 to similar energy consumption patterns trying to reduce the standard deviation of each
156 group as much as possible. When the standard deviation value of all the groups
157 becomes acceptable, the average electrical load curve of all the selected days is
158 considered representative of each group (typical day).

159 As aforementioned, the simulation tool allows customers an easy performance of the previous
160 analysis and building of the typical load curves by means of a friendly user interface. Figure 3
161 shows an example of the typical profile of a working day in July (peak season) in the same
162 Spanish meat factory. When seasonality (or other factors) affects the shape of the load curve of
163 any process, it results on a new typical day.

164 *2.2.2 Definition and standardization of DR actions*

165 Once all the typical days are defined, the DR actions are specified for each process. Each DR
166 action is characterized according to the technical parameters proposed in [20]. In this regard,
167 the relevant technical parameters considered in this analysis are represented in Figure 4. The
168 figure illustrates a theoretical flat load curve for a process when a flexibility action involving the

169 reduction of an amount of energy E_1 during the time T_D is applied. For a period of time T_{PR} , an
170 amount of energy E_2 is consumed in order to make adaptations to prepare for an interruption.
171 Similarly, at the end of the interruption, the reduced supply is switched back on, and an extra
172 consumption E_3 is produced to re-establish the original settings. Once the period T_{RC} has
173 happened, the load curve returns to the initial level of demand. The time T_{IA} represents the
174 notification in advance that is necessary for the customer before the implementation of the
175 action.

176 The technical parameters involved in each DR action need to be specified for each type of day
177 and month in order to take into account the possible variations due to changes in the boundary
178 conditions (external temperature, scheme of productions, etc.)

179 2.2.3 *Economic and environmental inputs*

180 Regarding the information needed to the economical evaluation, the characteristics of the
181 electricity supply contract of the studied industrial customer (electricity prices) are required, as
182 well as the historical prices of the reserve energy market in which the industrial customer could
183 participate and their future trends for a more sophisticated estimation.

184 Lastly, regarding the environmental evaluation, the hourly CO_2 factors associated to the
185 electricity generation mix are necessary, as explained below.

186 2.3 Calculation process

187 2.3.1 *Identification of the availability: when flexibility is activated or not*

188 Firstly, the availability of the interruptible power for each DR process is evaluated at each
189 quarter-hour (j), which is the time step (so-called "Programme Time Unit") in most of the
190 European reserve energy markets [21], taking into account its technical parameters. The state
191 of the analysed DR process i at the quarter-hour j (S_{ij}) is calculated based on the state of the
192 previous quarter-hour ($j-1$) in order to determine if the DR process i is available to be interrupted
193 during the quarter-hour j or not. In this regard, the reasons why a DR process i at the quarter-
194 hour j (PR_{ij}) could not be available to be interrupted ($S_{ij} = 1$) are described below:

- 195 • The DR process i is in the middle of a DR event, and therefore it is already
196 interrupted.
- 197 • It is in the preparation period or recovery period of other DR event.

198 • It is between two DR events, and although the first DR event is finished, the DR
 199 process needs an additional time (minimum time between interruptions) in order to
 200 implement the second one without causing any impact in the production process.

201 If the DR process i is available to be interrupted for example at the quarter-hour j ($S_{ij} = 0$), an
 202 economical evaluation will be performed to determine the margin of decision (M_D) that is the
 203 difference between the real benefit (B_R), which is the net amount of money that receives the
 204 industrial customer due to the participation in the reserve energy market, and the expected
 205 benefit for the customer (B_{NE}):

$$206 \quad M_D = B_R - B_{NE} \quad (1)$$

207 This parameter, proposed in [16], is used to verify the potential participation of a customer in a
 208 DR program at a specific time:

- 209 • If $M_D \leq 0$, the customer will not participate in the DR program because economic
 210 benefits are not obtained.
- 211 • If $M_D > 0$, the customer will provide the DR Service, modifying the power load
 212 according to the DR event requirements and obtaining economic benefits.

213 In order to calculate the real benefit (B_R) at the quarter-hour j , it is necessary to assess a set of
 214 parameters in advance such as the economic balance (S_S), the benefit of the extension of
 215 machinery useful life (S_{MA}), the variable costs (C_{VAR}) and also considering the payment offered
 216 by the TSO in the reserve energy market:

$$217 \quad B_R = S_S + S_{MA} + P_M \cdot C_{VAR} \quad (2)$$

218

219 2.3.2 Technical evaluation

220 The energy balance (EB_{Total}) involved in the DR process i in the month l is calculated as the
 221 difference between the energy reduces during the DR events (E_1) and the additional energy
 222 consumed before and after these DR events (E_2 and E_3 respectively):

$$223 \quad EB_{Total} = E_1 - (E_2 + E_3) = \sum_{h=1}^p E_1^h - [\sum_{h=1}^p E_2^h + \sum_{h=1}^h E_3^k] \quad (3)$$

224 where h is the number of the DR event and p is the total number of DR events in the month i .

225

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228 2.3.3 *Economic evaluation*

229 The economic balance (S_s) during a DR event is the difference between the economic savings
230 due to the energy not consumed and the extra costs generated by the additional energy
231 consumed before and after the interruption (preparation and recovery periods):

$$232 \quad S_s = \sum_{k=1}^n E_1^k \cdot p_k - [\sum_{k=1}^n E_2^k \cdot p_k + \sum_{k=1}^n E_3^k \cdot p_k] \quad (4)$$

233 where p_k is the electricity price in the time period k (i.e. prices of electricity for on-peak, shoulder
234 and valley periods.)

235 The tool calculates S_s during the whole month I for each DR process as the difference between
236 the economic savings due to the energy not consumed and the extra costs generated by the
237 additional energy consumed before and after the implemented interruptions (preparation and
238 recovery periods), and it is assessed using (2) as explained above.

239 When the production machinery stops during the implementation of a DR event, its useful
240 lifetime will be generally increased, which is considered as an economic saving. Occasionally,
241 the benefit of the extension of machinery useful life (S_{MA}) may also have an opposite effect. In
242 this regards, if the start/stop cycles of the production machinery due to the interruptions have a
243 high frequency, their life time could be lessened. In this case, S_{MA} will be zero and the possible
244 extra cost will be included as a variable cost in the simulation tool.

245 As stated above, B_R also includes the variable costs (C_{VAR}) associated with the implementation
246 of DR actions such as the labour cost that is the extra cost paid to the employees for overtime
247 work and the possible cost due to the loss of productivity (if it exists).

248 Taking into account the previous considerations, it can be concluded that the revenue offered
249 by the TSO (marginal price) has to be higher than the minimum price required by the customer.

250 In this case, the matching will be achieved and the DR process i will be interrupted during the
251 quarter-hour j ($S_{ij} = 2$), reducing the available interruptible power (P_{ij}). Otherwise, the customer
252 will not tender the flexible power. The following equation summarizes the above statements:

$$253 \quad P_M \geq C_{VAR} + B_{NE} - S_s - S_{MA} \quad (5)$$

254 This equation is represented in Figure 5.

255 Using (4), the simulation tool calculates the quarter-hourly offers of all the DR processes during
256 the simulated month "m". Figure 6 represents an example of a quarter-hourly offer on a working
257 day in the cited Spanish meat factory, which includes four different processes sorted by price. In

258 this example, if the TSO offers 43 €/MWh at the quarter-hour j and all the DR processes are
259 available to be interrupted, the customer could interrupt the maturing and drying processes in a
260 cost-effective way resulting in a total interrupted power of 354 kW.

261 Following with the description of the calculation process, the simulation tool saves the
262 information related to the state and interrupted power for each DR process i at the quarter-hour
263 j . Then, the described part of the algorithm is repeated from the next quarter-hour ($j+1$) to the
264 last one (m) in the month l . After that, the simulation tool applies this procedure to the rest of DR
265 processes from $i+1$ to n , that is the total number of DR processes identified in the industrial
266 customer facilities.

267 Figure 7 shows an example of the results of the calculation procedure applied to the “Winder”
268 process in the paper factory on a working day (5th of December 2013). The upper graph shows
269 the final load curve and the margin of decision comparing the minimum payment required by the
270 customer with the payment offered by the TSO while the lower graph provides the associated
271 economic evaluation in detail.

272 Using the saved results of the simulations of all the DR processes in the month l , a monthly
273 technical, economic and environmental evaluation is performed for each DR process.

274 2.3.4 Environmental evaluation

275 The environmental impact of all the DR events associated with all the DR processes in the
276 month l is calculated as the CO₂ emission balance (CE_{Total}) between the avoided CO₂ (CE_1) and
277 the extra CO₂ emitted to the atmosphere due to the extra electrical consumption before and
278 after all the DR events (CE_2 and CE_3):

$$279 \quad CE_{Total} = CE_1 - (CE_2 + CE_3) = \sum_{k=1}^n E_1^k \cdot f_k - [\sum_{k=1}^n E_2^k \cdot f_k + \sum_{k=1}^n E_3^k \cdot f_k] \quad (6)$$

280 where k is associated with the time period of each different CO₂ emission factor (i.e. CO₂
281 emission factor of on-peak, shoulder and valley periods.)

282 As explained above, the aforementioned CO₂ emission factors should be calculated taking into
283 account the CO₂ emission factors of the replaced technologies used in the reserve energy
284 market in each quarter-hour. It is important to point out that the emissions impact here
285 calculated is only related to the use of electricity. It means that the amount of CO₂ emitted or
286 avoided into the atmosphere evaluated by the tool is just related to the carbon footprint linked to
287 the technology producing the electricity used by the consumer. It means that the evaluation of

288 the CO2 impact related to the use of fuel for other purposes (thermal energy, transport, etc.) is
289 out of the scope of this research.

290 After that, the described calculation process is carried out for each month of the selected year
291 from January to December in order to obtain the annual results for each DR process. Based on
292 these results, the final economic profitability of each DR process is evaluated using the Net
293 Present Value (NPV), the Internal Return Rate (IRR) and the Discounted Payback Period
294 (DPP). To that end, the involved fixed costs (initial investment) are calculated as all the
295 expenses incurred by the customer and needed before providing DR services such as the initial
296 flexibility audit, the acquisition and installation of all the required equipment (monitoring and
297 control systems and metering devices), etc. The expressions that are used to evaluate the
298 economic profitability of each DR process (NPV, IRR and DPP) are presented below:

299
$$NPV = \sum_{t=0}^n \frac{CF}{(1+r)^t} - C_0 \quad (7)$$

300
$$NPV = \sum_{t=0}^n \frac{CF}{(1+IRR)^t} - C_0 = 0 \quad (8)$$

301
$$DPP = \frac{-\ln\left(1 - \frac{C_0 \times r}{CF}\right)}{\ln(1+r)} \quad (9)$$

302 where t is the number of the year and n is the total number of years associated with the
303 investment.

304 After selecting the cost-effective DR processes and discarding the rest, the total annual results
305 of the technical, economic and environmental evaluations are obtained as the sum of the
306 particular results of all the selected DR processes during the whole year.

307 Figure 8 schematizes the presented calculation process in a flowchart:

308 Lastly, the final economic profitability of providing DR services for an industrial customer is
309 calculated with the expressions (7), (8) y (9) using the aforementioned total annual results of the
310 economical evaluation.

311

312

313 **3 Application of the simulation tool in a paper factory**

314 In this section, the results of the participation of the paper factory in the German reserve energy
315 market using the simulation tool are presented. Currently, the tender block size required by
316 TSOs [22] is too high for medium industrial customers in most cases, so an aggregator is
317 required to use the DR services offered by them. Generally, the aggregator is a legal
318 organisation that consolidates or aggregates a number of individual customers and/or small
319 generators into a coherent group of business players [23]. This implies that changes in the
320 regulation of some countries around the world could be necessary to encourage medium
321 industrial customers to contribute to the improvement of grid management.

322 Assuming the above mentioned requirements, the participation of industrial customers in the
323 reserve energy markets was simulated considering possible restrictions due to the reaction time
324 of the analysed DR actions. Moreover, it was considered that all the DR actions are
325 implemented automatically or semi-automatically depending on the required reaction time.
326 Consequently, the associated costs of control were included in the total flexibility expenses for
327 all DR actions.

328 The description of the results of the application of the simulation tool in a paper factory is
329 structured as follows: Subsection 3.1 describes of the relevant production process in the studied
330 paper factory and the final technical evaluation. In Subsection 3.2 the results of the economic
331 evaluation of each DR process and as a whole are presented. Finally, the environmental effects
332 of providing DR services are presented in Subsection 3.3.

333 3.1 Description of the paper factory and technical evaluation

334 The analysed manufacturing plant is devoted to the production of test liner paper with different
335 grammages, winding the paper throughout reels. The production is continuous and stable at all
336 times except during maintenance periods. It exists long and short maintenance stops, the first
337 one occurs every 6 weeks while the other one happens every week for a 3 to 4 hours period.

338 The manufacturing process of the paper factory begins on the reception of raw materials
339 classified and directly supplied from the stock preparation. In this section the pulp is prepared
340 to supply the paper machine and depending on the state of the tanks, the pulpers and the turbo-

341 separators used to prepare the pulp could be switch off. This is the first DR action identified in
342 the industrial process.

343 Next, the pulp feeds the paper machine distributing the pulp and producing the layers which
344 compose the paper sheet. Following, the vacuum pumps drains the water and the paper sheets
345 go through different pressing rolls. Subsequently, in the dryer section, a high percentage of dry
346 content is achieved by means of steam heated drying cylinders.

347 Afterwards, the paper is treated with starch, colour and/or synthetic glues and it is wound in reel
348 drums throughout the winding section. Once the drum leaves the paper machine, the paper is
349 re-winded according to the characteristics required by the final customers. At this stage, the
350 **winder** can be interrupted so that several drums can be stored at the end of the winding section
351 to be re-winded and cut later (second DR action).

352 The final product is driven to the **storage** for its shipment. At this point, there are two suction
353 lifts to move the reels in the warehouse which work using vacuum. The use of these machines
354 could be managed in order to avoid their use when a reduction is required (third DR action).

355 Table I shows the main parameters of the three DR actions found in the performed flexibility
356 audit.

357 3.2 Economic evaluation

358 In order to calculate the economic evaluation, it was assumed that the customer will receive the
359 same payment (PM) as a generator that is participating in the German reserve energy market
360 when a DR event is implemented.

361 According to this, it was used the average imbalance pricing system (reBAP) that is based on
362 TSO's payments or proceeds for the activated control energy (secondary and minute reserve) in
363 the whole Germany. On the basis of these prices, it was simulated a whole year using the tool.

364 As explained in section 2.3, the involved fixed costs (initial investment) were calculated as the
365 sum of expenses incurred by the customer that are needed before providing DR services, such
366 as the initial flexibility audit, the acquisition and installation of all the required equipment
367 (monitoring and control systems and metering devices), etc. In this regard, the total initial
368 investment for providing DR services was estimated around 130 k€, considering the mentioned

369 fixed costs and the installation of an additional pulp storage tank for ensuring the duration of
370 interruptions.

371 After that, the economic profitability of each DR process was evaluated in order to exclude from
372 the final results the DR processes that are not cost-effective according to the proposed
373 scenario. As discussed before, the economic profitability of each DR process is evaluated using
374 the Net Present Value (NPV), the Internal Return Rate (IRR) and the Discounted Payback
375 Period (DPP).

376 Table II shows the NPV for the different DR processes and different discount rates considering
377 a total of 3 years to recover the investment. Additionally, it is summarized the IRR and the DPP
378 for each DR process.

379 According to Table II, the “Stock preparation” process is the most profitable one with a DPP of
380 around two years and two months, the highest values of IRR and NPV in this group of three DR
381 processes. “Winder” process has a DPP of three years and the IRR is 12.1 %, consequently it
382 was also considered as a cost-effective process in the final economic evaluation of the factory.

383 On the other hand, the “storage” process can be considered as a non-profitable (DPP>5 years).

384 After discarding the non-profitable DR processes, the final economic evaluation was carried out
385 where the annual net benefit (€/year) that was calculated as the sum of the difference between
386 the monthly incomes and variable costs of the considered DR processes throughout a year was
387 around 70 k€ per year. In this regards, Figure 9 shows that the maximum unitary benefit for the
388 customer was in December (68 €/MWh).

389 Using the annual net benefit and the initial investment, the final economical evaluation of the
390 participation of the studied paper factory in the German reserve energy market is presented in
391 Figure 10 where the NPV that was calculated using different discount rates. The intersection
392 between the NPV curve and the abscissa axis is the discount rate value of the IRR, equals to
393 30.3% as shown in Figure 10.

394 In this regard, the DPP of the considered investment was around two years and two months.

395 According to the results of the previous economic evaluation, the participation of the studied
396 paper factory in the German reserve energy market was considered as a cost-effective measure
397 to be implemented in the customer facilities.

398 3.3 Environmental evaluation

399 In order to assess the amount of CO₂ emitted into the atmosphere when a DR action is
400 performed, the hourly CO₂ emission factor curve (tonCO₂/MWh) was calculated using
401 PLEXOS® [24] in the studied year and considering the conventional generation used in the
402 German reserve energy markets. After analysing this information, it was observed that there is
403 not a direct relationship between CO₂ emissions and market prices since it strongly depends on
404 the constitution of the generation mix for each particular country. Consequently, the possible
405 environmental effects of the implementation of DR actions could be even negative. During the
406 simulation, the result of the DR events triggered by the market price had a tiny positive
407 environmental effect avoiding 397 ton CO₂ emissions per year.

408 The European emission market, regulated under the Directive 2003/87/CE, is related at present
409 to the CO₂ emitted when consumers use fuels for their main activity. Therefore, a paper factory
410 can trade emission rights related to the emissions linked, for example, to the combustion of a
411 fuel to produce steam. On the contrary, the CO₂ related to the use of electricity in different
412 periods of time is not considered in the current emission market rules. Therefore, there are not
413 incentives for consumers so as to use of electricity in periods when the technologies producing
414 power are less contaminant (e.g. when the share of renewables is higher) and vice versa.
415 Although currently there is not an economic incentive scheme for the reduction of the CO₂
416 emissions using DR resources in Europe, it is presumable that this fact will change in the
417 coming years. Then such time comes, this simulation tool will allow industrial customers to
418 estimate the environmental benefits of providing DR services, based on the aforementioned
419 results.

420 **4 Conclusions**

421 Considering the increment in electricity cost as well as RES integration in the grid, the need for
422 simulation tools capable to provide a “decision-support” approach for quick decision making is
423 valuable not just for customers but also for the agents who must guarantee the optimal power
424 system management.

425 As highlighted above, there are different tools for assessing DR potential; however, none of
426 them provides the economic profitability for industrial customers participating in a specific

427 operation market, where consumers may provide different services such as capacity or energy
428 reserve. The novel simulation tool that is here presented performs this kind of evaluation, as
429 well as the evaluation of the potential impact based on processes that DR actions may have in
430 the usual pattern of consumption of industrial customers. In addition, the potential
431 environmental impact related to the use of DR is also quantified taking into account the carbon
432 footprint of the replaced generators.

433 The tool provides an innovative approach to the customer flexibility evaluation throughout a
434 detailed analysis of customers' DR potential. This "processes approach" analyses the impact of
435 the proposed DR actions at each individual energy consuming process in the manufacturing
436 course. Instead of simply assessing the impact of a given DR action in the total energy demand
437 of the customer, the effect of different DR actions is studied in every superposed process, thus
438 contributing to fill the gap in consumer knowledge on load management.

439 Finally, the tool has been empirically validated in four real industrial sites from different parts of
440 Europe (Germany, The Netherlands and Spain). As an example of the validation process, it was
441 presented the simulation of the participation of a paper factory in the German reserve energy
442 market. According to the results, it was demonstrated that industrial customers can provide DR
443 services to the power system in a cost-effective way, with significant benefits not just for the
444 customer but for the whole power system.

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