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FINAL THESIS

Technological study of XIAOMI'S digital marketing



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Final thesis

Digital marketing of XIAOMI

Chapter 1. Marketing in the digital era

1.1. Introduction	5
1.2. Definition of digital marketing	6
1.3. Main goals and advantages/disadvantages	7
1.3.1. Main goals	7
1.3.2. Advantages	8
1.3.2.1. Buyer's point of view	8
1.3.2.2. Seller's point of view	9
1.3.3. Disadvantages	9
1.4. Digital marketing	10
1.4.1. Marketing on internet	11
1.4.1.1. One to one marketing	11
1.4.1.2. Permission marketing	11
1.4.1.3. Attraction marketing	12
1.4.1.4. Retention marketing	12
1.4.1.5. Recommendation marketing	12
1.4.2. Search digital marketing	13
1.4.2.1. Search engine optimization (SEO)	13
1.4.2.2. Search engine marketing (SEM)	13
1.4.3. Four P's of digital marketing	15
1.5. Digital marketing tools	16
1.5.1. Websites	16
1.5.2. Search advertisements	17
1.5.3. Display advertisements	18
1.5.4. E-mail	18
1.6. Social media platforms	19
1.6.1. Online communities and forums	20
1.6.2. Blogs	20
1.6.3. Social networks (Web 2.0 /Web 3.0)	20
1.7. Mobile marketing	21

Chapter 2. The case of Xiaomi.

2.1. Overview of the company	25
2.1.1. History of the brand	25
2.1.2. Culture and values	26
2.1.3. Mission, vision and milestones	26
2.2. Xiaomi and its digital marketing	27
2.2.1. Xiaomi on internet	27
2.2.1.1. One to one marketing of Xiaomi	31
2.2.1.2. Permission marketing of Xiaomi	34
2.2.1.3. Attraction marketing of Xiaomi	35
2.2.1.4. Retention marketing of Xiaomi	36
2.2.1.5. Recommendation marketing of Xiaomi	37
2.2.2. Xiaomi and search digital marketing	37
2.2.2.1. SEO of Xiaomi	37
2.2.2.2. SEM of Xiaomi	39
2.2.3. Four P's of Xiaomi	40
2.3. Xiaomi and its digital marketing tools	44
2.3.1. Websites	45
2.3.2. Search advertisements	45
2.3.3. Display advertisements	45
2.3.4. E-mail	45
2.4. Xiaomi on social media platforms	46
2.4.1. Online communities and forums	46
2.4.2. Blogs	47
2.4.3. Social networks	47
2.5. Mobile marketing of Xiaomi	48
2.6. Conclusion	49