

ENGLISH INFORMATION

· The Opening Credits of Gravity Falls ·

Key Words

Animation, comedy, folklore, the sublime, TV series.

Biography

Carolina Delamorclaz was born in 1988 in Albacete. Interested in arts, she took courses of Drawing and Comic. She studied Fine Arts at University of Cuenca. In that time she pursued a Script and Short Film Making Master and enrolled for a semester in the Solent University of Southampton, United Kingdom. When she finished her studies, she pursued a Research Master In Artistic and Visual Practices. She wrote her master dissertation about animation. Later, she started the PhD studies in this field. Also she has supplemented his educational background at The Animation Workshop (Denmark).

· Guerrilla Animation. Pequeños Dibujos Animados ·

Key Words

PDA, opening credits, cinema, animation.

Biography

Mario Torrecillas was a taekwondo champion in the flyweight category. Then he developed thousands of jobs (advertising director, scriptwriter, comic, dance). He wrote for press and contributed to radio programs. He published three graphic novels: *Santo Cristo* (2009) and *El hijo* (2009) at Glénat editions, and *Dream Team* (2014) with Mondadori, currently pending its adaptation as a film. In 2008 he founded PDA (Pequeños Dibujos Animados), a project that consists in lots of fun while making animated shorts with children and not so youngsters.

· Carles Porta. 20 Years of ANIMAC's Graphic Image ·

Key Words

Carles Porta, Animac, festival, bumpers, graphic image

Biography

Sara Alvarez Sarrat (Huesca 1973) is a Senior Lecturer at the Faculty of Fine Arts UPV. He worked at Tirannosaurus Productions and Truca Films. Doctor since 2002, she develops part of her research at the online magazine AWN, Los Angeles (USA). Her work has been presented at international conferences and published in books and specialized magazines (*Animation Studies*, *Hispanic Research Journal*). In 2011 she contributes to the publication *Raoul Servais. Integral de cortometrajes*, and one year later she curates the exhibition *Surviving Ljif: Collages by the film by Jan Svankmajer*, at UPV. In 2015 she obtains the *Ramón Acín* Grant in Visual Arts.

· Pablo Núñez. The Imagined Credits ·

Key Words

Moro studio, Storyfilm, credits, Spanish cinema, Fx, commercial.

Biography

Raúl González-Monaj teaches subjects related to ani-

mation at the Degree in Communication Studies, Master in Communication Studies, and Master in animation UPV. Specialized in commercial preproduction, he has been involved professionally in nearly twenty animated TV series, in several feature films, as well as in various animated and live action ads. He has published in journals such as *Secuencias. Revista de Historia del cine or CuCo. Cuadernos de cómic*. Also, he is the author of the book *Manual para la realización de storyboards*.

· Jamie Caliri: Passion for Storytelling ·

Key Words

Animation, Jamie Caliri, cut out, title desing, stop motion, Annie Award, Emmy Award

Biography

M. Ángeles López Izquierdo is Senior Lecturer at Universitat Politècnica de València, Department of Design; and PhD since 2006. She combines teaching and research, not only individually but also alongside the I+D+i group where she belongs: Animación: Arte e Industria. She has delivered papers at conferences, contributed to exhibitions and festivals, and also to several specialized books and magazines, as well as she has taken part at national and international exhibitions. As a multidisciplinary artist, her work combines animation, graphics and drawing.

· Cocoe. The Graphic Conspiracy ·

Key Words

Motion Design, animation, advertising, television

Biography

Sergio Rodríguez Valdunciel (Zamora, 1975). Bachelor of Fine Arts at Universidad de Salamanca. He comes in contact with cut-out animation at Ecole Supérieure des Beaux-Arts de Toulouse thanks to the Erasmus students interchange program. From 2001 he makes commissioned works for Cartoon Network Spain. Later he moves to Valencia to work for Megatrix TV series (Antena3 TV) ToonF, Black Maria, Truca and Neptuno Films, a company with which he has worked intermittently for various TV series, producing digital animation. Since 2007 he works as a freelance in series, advertising and apps. Since 2010 he lectures Vector Animation at the Master in Animation Degree, UPV. Currently he tries to get enough time for his PhD research.

· DVEIN. Breathing 3D ·

Key Words

DVEIN, motion design, 3D, opening credits

Biography

Beatriz Herráiz Zornoza (Valencia, 1975), PHD in Fine Arts, lectures Communication Studies Degree and Faculty of Fine Arts in Valencia. Member of the *Animation Research Group: Art and Industry*. She has worked as Motion Designer at RTVV and UPVRTV. She has delivered papers at Congreso de Tipografía, at CONFIA and at the SAS International An-

nual Conferences. She has coordinated the international project *Historias para compartir*, at Conservatoire Balla Kouyate Fasséké Bamako (Mali). She has produced audiovisual design for theatrical plays such as *Bonnie and Clyde* (Galo Teatro Real), *Consonants, Dot* (Feten and MAX Award. Maduixa Theatre) and *Harket Protocolo* (PanicMap). She has curated the exhibition *The Lost Worlds of Jiří Barta* (2014, Valencia).

· **The Spanish animation in the International Showcase. Reports from Stuttgart and Annecy**

Key Words

Spanish animation, Stuttgart, Annecy, MIFA, market,

Biographies

Sara Alvarez Sarrat (Huesca 1973) is a Senior Lecturer at the Faculty of Fine Arts UPV. He worked at Tirannosaurus Productions and Truca Films. Doctor since 2002, she develops part of her research at the online magazine AWN, Los Angeles (USA). Her work has been presented at international conferences and published in books and specialized magazines (*Animation Studies, Hispanic Research Journal*). In 2011 she contributes to the publication *Raoul Servais. Integral de cortometrajes*, and one year later she curates the exhibition *Surviving Life: Collages by the film by Jan Svankmajer*, at UPV. In 2015 she obtains the *Ramón Acín* Grant in Visual Arts.

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Adriana Navarro is a PhD Candidate from Universitat Politècnica de València. She was nominated to Goya Awards 2014 for her short film *Vía Tango*, also included in the showcase *From Doodles to Pixels*. Over a Hundred Years of Spanish Animation. She was production assistant in HollyShorts Film Festival (Hollywood) and she has distributed Valencian animated short films at CulturArts IVAC. Additionally, she has published papers in Portugal, Argentina and Spain and delivered proceedings at International Motion Festival Cyprus, CONFIA Illustration & Animation Conference and the Congress Arte e Cinema Avanca (Portugal). Nowadays she stays at the Sorbonne University (Paris).

· **Belli Ramírez, Production Manager in Animation Projects**

Key Words

Production, Consultant, Teacher, Animation, 3D, 2D

Biography

Ignacio Meneu Oset holds a Degree in Fine Arts, Faculty of Fine Arts Universitat Politècnica de València, where he also got his Masters Degree in Artistic Production. He is a PhD candidate in Art: Production and Research, with the thesis entitled *Methodological Guide for the Production of 3D Animation Shorts*. He has worked professionally in animation since 1981. Ignacio has worked in series produced by Hanna-Barbera, Cosgrove Hall Films, and Disney. He has contributed to films for Amblin Entertainment and Dygra Films. He combines his profession with teaching animation at different schools. He is an associated lecturer at UPV.

· **Why not Make it Move?**

Key Words

Film titles, Saul Bass, Motion Design, Dinamic Typography, Graphic Design History

Biography

Julio Sanz Melguizo is a Bachelor in Fine Arts, Universitat Politècnica de València. He holds a Diploma of Advanced Studies (DEA) from the University of Castilla-La Mancha. He leads the Center for Image Research and Development (CIDI), UCLM, based in Cuenca. He has organized courses and workshops related to typography, editorial design, information design and identity. Member of the scientific committee of the International Congress of Typography in Valencia, he has taught and published lectures and communications in Spain, Bulgaria, Mexico and Argentina. He researches on legibility and dynamic typography, film titles and information design.

· **Animated Title Sequences in TV Series. An Overview**

Key Words

Opening credits, drama series, animated sequences, Motion Graphics

Biographies

Gemma Solana was born in Lleida, 1966. She studied Graphic Design at the Massana School, Painting at the Faculty of Fine Arts at the University of Barcelona, and Marketing Management at the School of Business Administration (EAE). She is a founding partner of Artimaña and creative responsible as graphic designer. Artimaña is a design studio specialized in branding and packaging with national and international awards (Laus) and (IF). She has experience in multiple brands such as Sephora, Revlon, Frigo, Magnum, Rexona, Dove, Peugeot, Finocam, Novartis, University of Barcelona, etc.

Antonio Boneu was born in Lleida, 1960. Graduated in Filmmaking at Sorbonne University. A Film Histor specialist, he has taught filmmaking and TV at several public and private

universities. He currently works as a writer, director, producer and director of development of TV formats. He co-authored with Gemma Solana the book *Uncredited, Diseño Gráfico y Títulos de Crédito*, (Index Book 2006), a pioneer book in the History of film credits.

· **What are Motion Graphics?**

Key Words

Animation, Audiovisual Graphics, Motion Design, Audiovisual Design

Biography

Concha Alonso (Almería, 1984) is lecturer at the Faculty of Fine Arts, Universidad de Granada, where she graduated in 2008 and later she got her PhD in 2014. Within the broad spectrum of artistic disciplines she has been heavily drawn to animation, illustration, design and audiovisual art. These are all subjects that she is either teaching or has taught over the past five years working at Universidad de Granada.

· **Animating film titles: from the pioneers to Saul Bass**

Key Words

Design, title sequences, Saul Bass, animation

Biography

Sara Blancas holds a Degree in Fine Arts (1997) and she is PhD in Fine Arts (2002), Universidad de Granada, Spain. Master Degree in Scenographic Design from Universidad Complutense, Madrid, in 2006. She was professor of Graphic Design and Scenographic Design in the Faculty of Fine Art at Universidad Complutense, Madrid, from 2004 to 2007. Since 2007 she teaches Drawing at the Faculty of Fine Art at Universidad de Granada. Additionally, since 2007 she has been a member of the researching group Hum. 731, Universidad de Granada.

· **Videomapping Experiences in Contemporary Animation. Hybrid Forms and New Contexts**

Key Words

Expanded animation, experimental cinema, installation, videomapping

Biography

Dolores Furió is a Media Artist. She works the audiovisual installation and the single-channel video. The dialogue with the space and the viewer is an integral part of her work. The undisputed focus of their work is the individual, the citizen, their social relations, conflicts and communication established between them; in short, the individual faced with the environment and its social, cultural and technological environment. Her work has been exhibited in *Ofelias y Ulises. En torno al arte español contemporáneo*, 49 Bienal de Venecia; *Construcciones a escala real*, Centre Sant Andreu, Barcelona; *Geografías. Films de Dones*, Drag Màgic, Barcelona. She is lecturer of experimental video and Motion Graphics at Universitat Politècnica de València.

· **McLaren's Closet: Expression and Hiding of Homosexual Desire in Norman McLaren's Filmography, Through the Reinvention of the Body and Space**

Key Words

Norman McLaren, homosexuality, graphic symbol, double meaning, closet, queer

Biography

Emilio Martí López (Valencia, 1978) is an animator, artist and art therapist. He works in the field of the curative capacities of animation and studies, as well, the collaborative opportunities of art and the animated drawing in society, elaborating this theme in public education, with refugees or with patients with mental disease. Among his films and collaborations are *Desanimado* (2010), *Aporue* (2015) o *Haiti-Tablo A* (2015). His article "Homosexualidad, infancia y animación", published in the journal *Con A de Animación*, analyzes other aspects of the cartoon as it relates to sexuality.

· **Redefining an Animation School**

Keywords

Critical thinking, diversity, logical sequences, creativity, collaboration, animation school, observational drawing

Biography

José García Moreno (México, 1961) studied animated film in Prague and worked as an apprentice at the Studios Bratři v triku, (Brothers in Trick) where he directed his first professional film under the historical Czech brand. He moved to the US as a Fulbright Scholar to study animation at the University of California, Los Angeles. He is also a recipient of the MacArthur Foundation grant and has been nominated to the Ariel by the Mexican Film Academy. His observations on storytelling were recently published by the National University in Mexico (UNAM). He has served as jury for the Norman McLaren-Evelyn Lambart Award, and the National Endowment for the Arts Award (Fonca-Conaculta) in Mexico. He is lecturer at Loyola Marymount University, Los Angeles, and he has chaired the animation department.

· **The Coproduction Process of Basque Animated Features**

Key Words

Animation, Basque Film, coproductions, feature films

Biography

Maitane Janguitu Drona has a Bachelor Degree in Audiovisual Communication and a Master in Social Communication both by the University of the Basque Country (UPV/EHU). She is now carrying out her doctoral thesis about the animation feature industry in the Basque Autonomous Community (Spain), including narrative and thematic analysis of the works. She has completed two research stays at University of Reno (Nevada) and at University of Stirling in order to study the animation in small nations. She has conducted her work as researcher of the Department of Audiovisual Communication and Advertisement of the UPV/EHU.