

Contents

List of Figures	xiii
List of Tables	xv
1 Introduction	1
1.1 Background	1
1.2 Research Motivation	5
1.3 Research Objectives and Contributions	6
1.4 Research Related Activities	9
1.4.1 Related Publications	10
1.4.2 Scientific Research Stays	11
1.5 Structure of Thesis	12
2 State of the Art in Sentiment Analysis and Opinion Dynamics	13
2.1 Sentiment Analysis on Social Networks	13
2.2 Social Networks Influence and Information Propagation	18
2.2.1 Social Networks Influence Analysis	19
2.2.2 Social Networks Propagation Phenomena	22
2.3 Technique and Modelling for Opinion/Emotion Dynamics	24
2.3.1 Technique for Opinion/Emotion Dynamics	25

CONTENTS

2.3.2	Models for Opinion/Emotion Dynamics	29
2.3.3	Other Related Models	30
2.4	Conclusions	30
3	Emotion Dynamics of Public Opinions	32
3.1	Introduction	32
3.2	Data Preparation and Emotional Modeling	36
3.2.1	Data Pre-processing and Emotion Extraction	38
3.2.2	Temporal Emotional State Chain	46
3.3	Emotion Transition on Twitter	50
3.4	Understanding Influence of Incoming Tweets	57
3.4.1	Can Majority Opinions Influence an Individual's Opinion? .	57
3.4.2	Which Community Channel is More Influential?	62
3.4.3	Which Conversational Channel is More Influential?	63
3.5	Characteristic of Incoming Tweets towards State Transition	63
3.5.1	State Transition vs. Incoming Dominant Emotion	64
3.5.2	Which Community Channel is More Influential during Emo- tion State Transition?	67
3.5.3	Which Conversational Characteristics are More Influential during Emotion State Transition?	68
3.6	Conclusions	69
4	Sequential Influence Model for Emotion Dynamics using Hidden Markov Model	71
4.1	Introduction	71
4.2	Proposed Framework	74
4.2.1	Hidden Markov Model	74
4.2.2	Emotion-based Hidden Markov Model	79

CONTENTS

4.3	Experiments and Discussions	80
4.3.1	Experimental Set-up	80
4.3.2	Experimental Results	84
4.4	Conclusions	96
5	Sequential Influence Model for Emotion Dynamics using Deep Learning	97
5.1	Introduction	97
5.2	Proposed Framework	100
5.2.1	Emotion-Based User Sequential Influence Model (E-USIM)	100
5.2.2	Emotion-Based Prediction	105
5.2.3	Parameter Estimation	105
5.3	Experiments and Discussions	106
5.3.1	Experimental Set-up	106
5.3.2	Experimental Results	107
5.4	Conclusions	117
6	Conclusions and Future Work	119
6.1	Summary of Contributions	121
6.1.1	Emotion Dynamics of Public Opinions	121
6.1.2	Sequential Influence Model for Emotion Dynamics using Hidden Markov Model	122
6.1.3	Sequential Influence Model for Emotion Dynamics using Deep Learning	123
6.2	Future Work	124
Appendices		126

CONTENTS

A Tweet Retrieval Methods	126
A.1 Data Collection 1	127
A.2 Data Collection 2	128
A.3 Data Collection 3	128
A.4 Data Collection 4	129
References	131