
Contents

1	Introduction and Motivation	1
1.1	Problem Statement	2
1.2	Research Method	4
1.2.1	Research Goals and Questions	5
1.2.2	Problem Investigation	7
1.2.3	Treatment Design	7
1.2.4	Treatment implementation	8
1.2.5	Treatment Validation	9
1.2.6	Conclusion	9
1.3	Thesis Outline	10
2	Theoretical Framework and Related Works	13
2.1	Advances in Model Driven Engineering	13
2.2	Model Driven Web Engineering	17
2.2.1	Web Methods Approaches	20
2.2.2	Other Specific Proposals on Current Trends	31
2.3	MDE Evidences in Academia and Industry	34
2.4	Final Discussions	36
3	MoWebA: Model Oriented Web Approach	37
3.1	MoWebA in a nutshell	39
3.2	The Modeling process	42
3.2.1	Stage 1: Identify Potential Users and Functional Requirements	44
3.2.2	Stage 2: Specify Navigational Structure, User roles and Domain	44
3.2.3	Stage 3: Specify Navigational Behaviour	50
3.2.4	Stage 4: Specify Logic Behaviour and Presentation	55
3.2.5	Stage 5: Specify Personalisation	63

3.2.6	Stage 6: Detail Navigational, Logic, Adaptation and Pre- sentation Services	67
3.2.7	Stage 7: ASM and PSM definition	69
3.3	MoWebA Transformation Process	75
3.4	Summary of the chapter	82
4	Validation Experiences of MoWebA	83
4.1	Adopting MoWebA: some experiences	83
4.2	A Preliminary Validation Experience with the Architectural Spe- cific Model	87
4.2.1	Motivation and Goal	87
4.2.2	Cases and Unit of Analysis	88
4.2.3	Research questions	90
4.2.4	Data Collection	90
4.2.5	Data Analysis	92
4.2.6	Analysis of Results	95
4.3	Extending MoWebA to other Architectures: A Case Study	96
4.3.1	Background	97
4.3.2	Design of validation	98
4.3.3	Data Collection	151
4.3.4	Data Analysis	154
4.3.5	Threat to Validity	161
4.4	Discussion and Summary of the Chapter	163
5	Conclusion and Future Works	165
5.1	Contributions	165
5.2	Publications	166
5.3	Research Collaborations	168
5.4	Future Work	169
	Bibliography	171