

<b>ÍNDICE GENERAL</b> .....	3
<b>ÍNDICE DE TABLAS</b> .....	6
<b>AGRADECIMIENTOS</b> .....	7
<b>ABREVIATURAS</b> .....	8
<b>PREFACIO</b> .....	9
<b>RESÚMENES</b> .....	11
<b>CAPÍTULO I. INTRODUCCIÓN</b> .....	15
1. Delimitación y relevancia del tema .....	17
2. Justificación del tema .....	19
3. Estructura de la tesis .....	22
4. Innovación: definición, importancia y principales características .....	22
5. Innovación y deporte .....	24
6. Tipos de innovación en el deporte.....	26
7. Modelos y marcos conceptuales de la innovación en el deporte .....	28
8. Investigación sobre la innovación en el deporte .....	30
<b>CAPÍTULO II. OBJETIVOS</b> .....	35
<b>CAPÍTULO III. COACHES' PERCEPTIONS OF INNOVATION PROGRAMS OF THE ROYAL SPANISH TENNIS FEDERATION</b> .....	39
1. Title .....	41
2. Abstract .....	41
3. Keywords .....	41
4. Abbreviations .....	41
5. Introduction.....	41
6. Material and methods .....	46
6.1. Instrument for data collection .....	46
6.2. Sample.....	51
6.3. Variables .....	51
6.4. Analysis.....	51
7. Results .....	52
8. Discussion.....	60
9. Conclusions .....	61
10. Funding .....	62
11. Acknowledgements .....	62
12. Declaration of conflicting interest .....	62
13. References .....	62

**CAPÍTULO IV. INNOVATION PROGRAMS OF THE ROYAL SPANISH TENNIS FEDERATION ..... 67**

1. Title .....	69
2. Highlights .....	69
3. Abstract .....	69
4. Keywords .....	69
5. Abbreviations .....	69
6. Funding .....	69
7. Introduction.....	69
8. Theoretical background.....	71
9. Material and methods.....	73
9.1. Research context.....	73
9.2. Research design and data collection .....	74
9.3. Sample.....	79
9.4. Variables .....	80
9.5. Analysis.....	80
10. Results .....	81
10.1. Tennis services: Player development (participation/grassroots) ...	86
10.2. Tennis services: Player development (performance/competition).87	
10.3. Tennis services: Competitive structure .....	87
10.4. Tennis services: Policy .....	88
10.5. Tennis services: Education.....	88
10.6. Non-tennis services: General .....	88
10.7. Non-tennis services: IT.....	89
11. Discussion.....	89
12. Conclusions.....	91
13. Acknowledgements.....	93
14. References .....	93

**CAPÍTULO V. INNOVATION STRATEGIES IN SPORTS MANAGEMENT: COVID-19 AND THE LATIN AMERICAN TENNIS FEDERATIONS..... 97**

1. Title .....	99
2. Abstract .....	99
3. Keywords .....	99
4. Abbreviations .....	99
5. Funding .....	99
6. Título .....	99
7. Resúmen.....	100
8. Introduction.....	100
9. Theoretical background.....	102
9.1. Innovation in sport and tennis organizations.....	102
9.2. National tennis governing bodies in Latin America .....	103
9.3. Tennis and COVID-19.....	104
10. Methodology .....	105
11. Results.....	113
12. Discussion .....	117

13. Conclusions.....	119
13.1. Practical applications .....	119
13.2. Limitations and future research-based considerations .....	120
13.3. Final remarks .....	121
14. Acknowledgements.....	121
15. References .....	122

**CAPÍTULO VI. HOW DO INTERNATIONAL OLYMPIC SPORT  
FEDERATIONS INNOVATE? THE USE OF CROWDFUNDING AND THE  
IMPACT OF COVID-19.....** 127

1. Title .....	129
2. Abstract .....	129
3. Keywords .....	129
4. Abbreviations .....	129
5. Introduction.....	129
6. Theoretical background .....	131
7. Methods.....	135
7.1. Research design and data collection .....	135
7.2. Sample.....	142
7.3. Variables .....	142
7.4. Analyses .....	143
8. Results.....	143
8.1. Participation/grassroots .....	147
8.2. Education.....	148
8.3. ICT / Communications.....	148
8.4. Crowdfunding .....	149
9. Discussion .....	149
10. Limitations and future research directions.....	150
11. Conclusions.....	151
12. Acknowledgements.....	151
13. Funding .....	151
14. Disclosure statement.....	151
15. References .....	151

**CAPÍTULO VII. DISCUSIÓN .....** 157

**CAPÍTULO VIII. CONCLUSIONES .....** 161

1. Limitaciones.....	163
2. Implicaciones teórico-prácticas.....	164
3. Futuras líneas de investigación.....	166
4. Consideraciones finales.....	167

**BIBLIOGRAFÍA.....** 169