



SUSTAINABILITY AT THE UAS ANSBACH

Kenderes, Markus^a

^aAnsbach University of Applied Sciences, Germany

ABSTRACT: Sustainability at the Ansbach University of Applied Sciences was investigated. The survey with a total of 323 participants showed how much students and employees of the university pay attention to sustainability in various areas of their private lives and how they see the sustainability of the university. The results of the survey help the sustainability office with further measures and show in which areas the university needs to do more for its sustainability.

Keywords: Sustainability; UAS Ansbach

1. INTRODUCTION

The purpose of this data collection was to find out, to what extent the students and employees of Ansbach University of Applied Sciences pay attention to sustainability in their private lives and how they assess the current sustainability performance of the University. In this way, information was collected on the participants' understanding of sustainability. This gives the University's sustainability team the opportunity to be as transparent as possible in the area of sustainability information and to make the necessary changes as efficiently as possible.

Therefore, the following research question was posed: "To what extent do students and employees of Ansbach University of Applied Sciences pay attention to sustainability in their private lives and how do they rate the University's current sustainability performance?"

2. RELATED WORK

There's no related work on the sustainability of our University.

How to cite: Kenderes, Markus. 2022. Sustainability at the UAS Ansbach. In Proc.: 4th International Conference Business Meets Technology. Ansbach, 7th – 9th July 2022.

3. METHOD

The method of data collection was a digital questionnaire using an online survey application called "LimeSurvey". The link to the survey was distributed to all students and staff via the university email distribution list. Regarding the characteristics of the participants, the inclusion criteria for data collection was enrollment or employment at Ansbach University of Applied Sciences. Thus, the desired participants included all students and employees of the university who could be reached by e-mail. Age and gender did not play a role.

Other questions in this context were as follows:

"What suggestions/ideas do participants have for improving sustainability at the university?" (free text response)

"Is there a relationship between age and understanding of sustainability?"

The research hypotheses were as follows:

1. more than half of students and staff pay close attention to their own sustainability in their private lives
2. students rate the university's current sustainability record lower than employees

4. RESULTS

Grades were awarded in a range of 1-6, with 1 being the best and 6 being the worst.

There were 323 participants in total, 209 of them students and 114 employees.

Average grade self-evaluation students: 2,58

Average grade self-evaluation staff: 2,47

Average grade for the sustainability at UAS Ansbach students: 2,88

Average grade for the sustainability at UAS Ansbach employees: 2,97

5. CONCLUSION

The following results emerge with regard to the research hypotheses.

1. more than half of the students and employees pay very close attention to their own sustainability in their private lives.

For a confirmed hypothesis, more than 50% of the respondents must state that they pay very close attention to their own sustainability.

Since only 17.10% of the respondents pay very strong attention to sustainability in their private everyday life, the hypothesis is considered to be refuted.

2. "The students assess the current sustainability balance of Ansbach University of Applied Sciences worse than the employees."

For the hypothesis to be confirmed, the average grade given by students and staff to the university in terms of sustainability must be better for staff than for students. Since the average grade of the students was approx. 2.88 and that of the staff only approx. 2.97, the following applies was only approx. 2.97, this hypothesis is also considered to be refuted.

More than half of the participants in this survey pay very strong to strong attention to to their own sustainability in their private lives. And with 41.18% of the free text answers, the internal processes at UAS Ansbach are the area where sustainability needs to be improved the most.

REFERENCES

-