

Tabla de contenido

Agradecimientos	XVII
Resumen	XX
Resum	XXIII
Abstract	XXVI
Tesis doctoral por compendio de artículos	XXIX
Lista de trabajos - publicaciones previas y simultáneas que originan y contribuyen a la presente tesis doctoral:.....	XXIX
Lista de publicaciones correspondientes a la presente tesis de doctorado	XXXI
Contribuciones intermedias de la presente tesis de doctorado	XXXIII
Abreviaturas	XXXIV
Lista de figuras	XXXVI
Lista de tablas ..	XXXVII
Capítulo 1. Introducción	42
1.1. Antecedentes.....	42
1.2. Objetivos de investigación	45
1.2.1. Objetivo general.....	45
1.2.2. Objetivos específicos.....	45
1.3. Estructura y contenido de la presente tesis	45
Capítulo 2. Revisión de la literatura	48
2.1. Capacidades de innovación de verde.....	48
2.2. Dimensiones organizacionales	49
2.3. El producto innovador verde y sus determinantes	50
2.4. Capacidad de producción verde	52
2.5. Tecnología.....	53
2.6. Brechas de investigación de la tesis.....	54
Capítulo 3. Metodología.....	56
3.1. Proceso metodológico de la tesis	56
3.1.1. Proceso metodológico para el desarrollo del primer artículo	56
3.1.2. Proceso metodológico para el desarrollo del segundo y tercer artículo.....	58
Capítulo 4. Orchestrating capabilities, organizational dimensions and determinants in the pursuit of green product innovation	62

Abstract	62
Keywords.....	63
4.1. Introduction.....	63
4.2. Theoretical background	65
4.2.1. Green innovation capabilities.....	65
4.2.2. Organizational dimensions for green product innovation	67
4.3. Methodology.....	68
4.3.1. Search and selection of studies related to the determinants of green product innovation ...	68
4.3.2. Identification and categorization of the determinants of green product innovation.....	69
4.3.3. Formulation of green innovation capability and organisational dimension to steer organizations towards green product innovation.....	69
4.3.4. Defining green product innovation under an innovation management approach	70
4.3.5. Framework: taxonomy and matrix of the determinants of green innovation capability and organisational dimension	70
4.4. Results.....	71
4.4.1. Determinants of green product innovation	71
4.4.2. Adaptation and definition of seven new green innovation capability under the green approach	72
4.4.3. Organisational dimension identification and selection for green product innovation	75
4.5. Definition of green product innovation based on green innovation capability, organisational dimension, and its determinants.	78
4.6. Framework: taxonomy and matrix.....	79
4.7. Discussion	89
4.8. Conclusions.....	93
4.8.1. Limitations and future work.....	94
Capítulo 5. Capabilities and organisational dimensions conducive to green product innovation: evidence from Croatian and Spanish manufacturing firms.....	96
Abstract	96
Keywords.....	97
5.1. Introduction.....	97
5.2. Theoretical background and literature review	99
5.2.1. Literature review	99
5.2.2. Conventional product innovation vs. green product innovation.....	102
5.2.3. Determinants of green product innovation	102

5.2.4.	The resource-based theory and the dynamic capability approach	103
5.2.5.	Green innovation capabilities	104
5.2.6.	Organisational dimensions.....	105
5.3.	Research methodology	105
5.3.1.	Data collection	106
5.3.2.	Sample	106
5.3.3.	Green innovation capability – dimension organisational matrix and selection of variables representing the determinants of green product innovation	107
5.3.4.	Green product innovation - specific attributes.....	108
5.3.5.	Statistical method	108
5.4.	Results.....	109
5.5.	Discussion	114
5.6.	Conclusions.....	117
5.6.1.	Theoretical and management implications.....	118
5.6.2.	Limitations and future work.....	118
5.7.	Appendix A	119
Capítulo 6.	Performance effects of green production capability and technology in manufacturing firms	123
Abstract	123
Keywords	124
6.1.	Introduction.....	124
6.2.	Theoretical background and hypothesis development.....	126
6.2.1.	Literature review	126
6.2.2.	Green production capability	129
6.2.3.	Technology	131
6.3.	Methodology and measurement	133
6.3.1.	Data collection	133
6.3.2.	Sample	134
6.3.3.	The measures.....	136
6.4.	Results and discussion	139
6.4.1.	Descriptive analysis.....	139
6.4.2.	Impact of green production capability and technology on organizational performance.....	143

6.4.2.1.	Exploring the relationship between green production capability, technology, their level of usage and environmental performance	143
6.4.3.	Exploring the relationship between green production capability, technology, their level of usage and financial performance.....	146
6.5.	Conclusions and theoretical and management implications	149
6.6.	Implications for scholars, managers, and policy makers.....	151
6.7.	Limitations and future work.....	152
Capítulo 7.	Discusión.....	154
7.1.	Contribución del primer artículo	154
7.2.	Contribución del segundo artículo	155
7.3.	Contribución del tercer artículo	156
Capítulo 8.	Conclusiones, implicaciones, limitaciones y trabajo futuro	158
8.1.	Implicaciones.....	159
8.1.1.	Implicaciones para las empresas manufactureras	159
8.1.2.	Implicaciones para la academia.....	159
8.1.3.	Implicaciones para los creadores de políticas gubernamentales.....	160
8.1.4.	Limitaciones y trabajo futuro	160
Referencias	163
Anexos	180
Anexo 1.	Artículo 1. Orchestrating capabilities, organizational dimensions and determinants in the pursuit of green product innovation.....	180
Anexo 2.	Artículo 2. Capabilities and organisational dimensions conducive to green product innovation: Evidence from Croatian and Spanish manufacturing.....	181