

## Table of Contents

<b>Acknowledgement</b> .....	2
<b>Dedication</b> .....	3
<b>1. Abstract</b> .....	6
<b>2. Introduction</b> .....	9
<b>3. Literature review:</b> .....	17
<b>4. Methodology:</b> .....	20
<b>5. Talent Management and tourism industry</b> .....	31
<b>5.1 Objectives</b> .....	32
<b>5.2 Methodology</b> .....	33
<b>5.3 Main Results and Contributions</b> .....	33
<b>5.4 Limitations</b> .....	34
<b>5.5 Conclusions</b> .....	34
<b>6. The Importance Of Environmental Certificates For Green Hotels: Bibliometric And Network Analysis</b> .....	35
<b>6.1 Introduction</b> .....	37
<b>6.2 Research objectives</b> .....	39
<b>6.3 Literature review</b> .....	40
<b>6.4 Methodology</b> .....	46
<b>6.4.1 Bibliometric and social network analysis</b> .....	46
<b>6.4.2 Data collection</b> .....	47
<b>6.4.3 Analysis method</b> .....	47
<b>6.5 Results and discussion</b> .....	47
<b>6.5.1 Publications' trend</b> .....	47
<b>6.5.2 University citation score</b> .....	48
<b>6.5.3 Country-wise publications</b> .....	50
<b>6.5.4 Top author</b> .....	51
<b>6.5.5 Keyword frequency</b> .....	52
<b>6.5.6 Journal popularity</b> .....	53
<b>6.5.7 Identifying core literature</b> .....	54
<b>6.5.8 Bibliographic coupling</b> .....	56
<b>6.5.9 Co-citations</b> .....	58

<b>6.5.10 Keyword co-occurrence.....</b>	<b>61</b>
<b>6.6 Conclusion .....</b>	<b>63</b>
<b>7. Factors Motivating Customers to Pay More for Staying in Green Hotels .....</b>	<b>64</b>
<b>7.1 Abstract.....</b>	<b>65</b>
<b>7.2 Introduction.....</b>	<b>66</b>
<b>7.3 Purpose of the study.....</b>	<b>66</b>
<b>7.4 Literature review.....</b>	<b>68</b>
<b>7.5 Methodology.....</b>	<b>73</b>
<b>7.6 Findings .....</b>	<b>74</b>
<b>7.7 Conclusion .....</b>	<b>75</b>
<b>7.8 Implications .....</b>	<b>77</b>
<b>8. The Effect of Green Certificates on the Purchasing Decisions of Online Customers in Green Hotels: A Case Study from Saudi Arabia .....</b>	<b>79</b>
<b>8.1 Abstract.....</b>	<b>80</b>
<b>8.2 Introduction.....</b>	<b>81</b>
<b>8.3 Literature Review and Development of Hypotheses .....</b>	<b>83</b>
<b>8.4 Methodology .....</b>	<b>90</b>
<b>8.4.1 Introduction.....</b>	<b>90</b>
<b>8.4.2 Research Design.....</b>	<b>91</b>
<b>8.4.3 Data Collection Procedure .....</b>	<b>91</b>
<b>8.4.4 Response Rate.....</b>	<b>92</b>
<b>8.5 Partial Least Squares (PLS)—Structural Equation Modelling Model Discussion .....</b>	<b>93</b>
<b>8.6 Conclusions.....</b>	<b>98</b>
<b>9. Main results and findings: .....</b>	<b>100</b>
<b>10. General Conclusion: .....</b>	<b>105</b>
<b>11. Limitations: .....</b>	<b>113</b>
<b>12. References: .....</b>	<b>116</b>
<b>13. Appendix A.....</b>	<b>132</b>