

## APPENDIX I

**Figure 17**

*The packaging design of Weingut Hahn Pahlke.*



Source: Spirituosen Wolf, n.d. <https://shorturl.at/NJkVp>

**Figure 18**

*The packaging design of Bassermann Jordan.*



Source: Bassermann Jordan, n.d. <https://shorturl.at/PKA9o>

Branding design and packaging for a wine

**Figure 19**

*The packaging design of Battenfeld Spanier.*



Source: Battenfeld-Spanier Grüner Sylvaner, n.d. <https://shorturl.at/hbbGe>

**Figure 20**

*The packaging design of Weingut Bergdolt, Reif & Nett.*



Source: Bergdolt-Reif & Nett - "Glaube-Liebe-Hoffnung" Riesling Creation - Pfalz, n.d. <https://shorturl.at/iShjj>

Branding design and packaging for a wine

**Figure 21**

*The packaging design of Weingut Bremer.*



Source: Weingut Bremer Zellertaler Riesling, n.d. <https://shorturl.at/EcRQB>

**Figure 22**

*The packaging design of Weingut Ökonomierat Rebholz.*



Source: LIVING WINES, 2023. <https://shorturl.at/zkofi>

Branding design and packaging for a wine

**Figure 23**

*The packaging design of Weingut Friedrich Becker.*



Source: 2022 Riesling Trocken 1L, n.d. <https://shorturl.at/MVQx6>

**Figure 24**

*The packaging design of Der Glücksjäger.*



Source: Der Glücksjäger, n.d. <https://shorturl.at/EG1On>

Branding design and packaging for a wine

**Figure 25**

*The packaging design of Oliver Zeter.*



Source: Riesling Nussriegel, n.d. <https://rb.gy/w4twzo>

**Figure 26**

*The packaging design of Seckinger.*



Source: Seckinger Riesling Vom Löss, n.d.

Branding design and packaging for a wine

**Figure 27**

*The packaging design of Hammel & Cie.*



Source: Hammel & Cie Liebfraumilch Feinherb, n.d. <https://rb.gy/0cl5u9>

**Figure 28**

*The packaging design of Weingut Lukas Krauß.*



Source: 2015 Riesling Qualitätswein Trocken - Weingut Lukas Krauß, n.d. <https://rb.gy/haiv8n>

## Branding design and packaging for a wine

### **Figure 29**

*The packaging design of Immich-Batterieberg.*



Source: Immich-Batterieberg BRIEDELER HERZCHEN Riesling 2021, n.d.  
<https://rb.gy/x1uzg5>

### **Figure 30**

*The packaging design of von Winning.*



Source: Von Winning Riesling Forster Ungeheuer Grosses Gewächs 2021, n.d.  
<https://rb.gy/pltg1w>

Branding design and packaging for a wine

**Figure 31**

*The packaging design of Weingut Isegrim.*



Source: Weingut Isegrim Riesling Trocken Gutswein 1,0 L, n.d.  
<https://shorturl.at/ZN8YU>

**Figure 32**

*The packaging design of Brand Bros.*



Source: RIESLING PUR, 2024. <https://shorturl.at/YH1mX>



Branding design and packaging for a wine

**Figure 33**

*The packaging design of Lelle ihr Wein.*



Source: Riesling 2022 Lelle Ihr Wein!, n.d. <https://shorturl.at/RIER1>

**Figure 34**

*The packaging design of CorkBordell.*



Source: CORKBORDELL "RIESEN SKANDAL," n.d. <https://shorturl.at/tgyGE>

Branding design and packaging for a wine

**Figure 35**

*The packaging design of Metzger.*



Source: Riesling "Well Done," n.d. <https://shorturl.at/hHK6K>

**Figure 36**

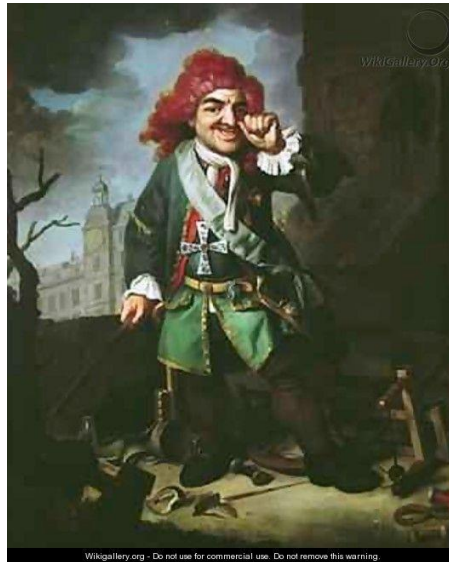
*The packaging design of Collective Z.*



Source: SPEKTAKEL, n.d. <https://shorturl.at/cgTLX>

**Figure 37**

*Portrait of Clemens Perkeo Fool at the Court of Heidelberg.*



Source: Wikigallery, n.d. <https://shorturl.at/dblOR>

## APPENDIX II. RELATIONSHIP OF THE WORK WITH THE SUSTAINABLE DEVELOPMENT GOALS OF THE 2030 AGENDA

Objetivos de Desarrollo Sostenibles		Alto	Medio	Bajo	No Procede
ODS 1. Fin de la pobreza.					X
ODS 2. Hambre cero.					X
ODS 3. Salud y bienestar.				X	
ODS 4. Educación de calidad.					X
ODS 5. Igualdad de género.					X
ODS 6. Agua limpia y saneamiento.					X
ODS 7. Energía asequible y no contaminante.					X
ODS 8. Trabajo decente y crecimiento económico.					X
ODS 9. Industria, innovación e infraestructuras.					X
ODS 10. Reducción de las desigualdades.					X
ODS 11. Ciudades y comunidades sostenibles.					X
ODS 12. Producción y consumo responsables.					X
ODS 13. Acción por el clima.					X

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ODS 14. <b>Vida submarina.</b>					X
ODS 15. <b>Vida de ecosistemas terrestres.</b>					X
ODS 16. <b>Paz, justicia e instituciones sólidas.</b>					X
ODS 17. <b>Alianzas para lograr objetivos.</b>					X