

## SUMMARY of the PHD's THESIS.

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### TÍTULO of the thesis:

**Vita-coras of an itinerant, subjective and social ethnography: polisemics texts and transdisciplinary experientiality.**

### SUMMARY:

The Vita-cora noun is an appeal concerning a book of life. The starting point of this thesis is a set of forty personal sketch-fields books served as a favorable platform for reflections and practical-theoretical shares. These notebooks, initially personal and then about groups, have been posted on commuting and have been artistic / communicative expressive medium of subjective experience in / with cultural multiverse. They are the result of ethnography as participation and writing peoples (ethno) with the appeal in singular and plural first person, the *I* and *we*. They have shown also an intersubjective dialogic exercise that can mediate in the processes of individual and social development which, if put into action as sustainable and shared paradigms, get facilitate the proliferation of social change towards improvement. The expressive intent is constant and ranges from intrapersonal, to the public, through the physicality and never losing sight of the eye: the writings, undertaken by pure interest aimless turn out to be significant from multiple points of view, and pleasing to the union of research topics and creation at a time, are informant and register of contemporary reality. Throughout the thesis it was appropriate to insert multiple images and to decentralize the focus, easier to read and follow an order, mainly divided into two parts: in the first (Cap. 0 , 1 , 2 ) there is a methodological contextualization, the theory, practice and motivation clarification about writing notes and their derivatives, in the second part (Chapter 3 , 4) there is the format process's analysis, especially as a set of personal and collective practices.

At first the methodology section with its theoretical and practical framework, focusing on the qualitative aspects of social research is presented. In the first chapter considers the historical and creative witness of travel books, notebooks artists' fundamental scientific notes to locate today.

Chapter two is the theoretical column for transdisciplinary practices and theories: anthropology, communication, semiotics and art are the disciplines from which the study focuses. In particular, visual anthropology, social communication, semiotics of visual texts and relational / process art (with a revision of the genus artist book) help us in elucidate the concept and the product bitácora. A specific parenthesis deserves the term development, bounded in Chapter 2.2.

In the second part we will see how the subjects can be in the experience and be shared, bitácoras become polysemic texts whose story can be read / owned thanks to the phenomenon of translation and the possible creation of common semiospheres: sharing linguistic codes ( not only linguistic ) and cultural, with emotional empathy, feeds into this issue. In the third chapter we'll see that the bitácora is one of these texts and visual element as either artistic or not, whose architecture as polysemic interpretive guidelines is not unambiguously understandable: this allows for the possibility of side spaced apart partially established categories and, on the other hand, constitute a trigger for actions and as an essential complement to the verbal and written elements.

Seeing as procedural *Vita-coras excursus* , allows us to focus on the space-times and stay involved in the analysis of sameness and otherness, locality and globalism, the *here and there*, but instead consider and define it as dichotomies and as text products allows us observe and understand the meanings of its graphemic-visual construction.

Finally in the last chapter journeyed from subjectivity to intersubjectivity addressing some specific cases of collective blogs: this passage implies contemplate different paradigms of authorship and think communication as a creative and engaged in constant flux act as a dominant element in a complex cultural system.