

English versión:

PhD Thesis synopsis

PhD THESIS: Rafael Contreras Juesas: Poster artista, graphic designer ,painter, researcher, writer and pedagogue. Life, work, and analytical index.

Made by José Miguel Arce Martínez.

Directed by Felipe Vicente Garin Llombart

It has been analyzed profoundly each of the sides of Rafael Contreras Juesas, developed in personal field as well as professional sphere, showing chronologically the work and academic career, studying their personality and style, a multidisciplinary level has reflected his artistic-graphic and pictorial - generated by the artist throughout his life, most notably the cartelística, supported by the most representative texts of his indelible educational stage. It has been compiled upon documentary research, your complete plastic and poster production, analyzing iconologic and iconographically, seeking to turn as valuable additional contribution, personal opinion about him that have the internationally renowned graphic designers: Javier Mariscal, Alberto Corazón, Enric Satué and Pepe Gimeno.

In the biography combines practicality with theoretical, as the first relates to the preparation: the techniques, processes, principles and materials used by the author, sketch processes have an special relevance during author's creation, it is highly didactic; secondly, through its semiotic approaches that help a perfect understanding of their graphical representations.

Firstly, we study their family background and their academic training in order to contextualize the author in their respective influences. Afterwards, it has been connected each of its professional and research occupations, broken down in detail, and including his work during them, integrally (consistent and unified) and global (whole intent).

It has been particularly hard on recording and dating profusely each key moments and also describing in detail the significant and crucial events.

Special emphasis in poster section -to be the common denominator through the author try to show his talent to the world , as well as a teacher- analyzing creativity in brainstorming and his expressive graphic language. It was searched, collected, classified and numbered all different material from various origins, organizing it, according to the respective disciplinary subjects that are part of it, unifying coherently in his sections common concepts and related contents to them.