Table of contents

Acknowledg	gements
Presentatio	n of the thesis
Abstract	7
Resumen	8
Resum	9
Chapter 1.	Introduction to the study
Chapter 2.	Progression of the literature
Chapter 3.	Rhetorical practices 63
Chapter 4.	Meta-analysis of first-class articles 101
Chapter 5.	Case presentation
Chapter 6.	Design of the management survey 197
Chapter 7.	The basic relationship 216
Chapter 8.	Barriers and opportunities
Chapter 9.	Leadership in times of crisis
Chapter 10.	Conclusions, limitations and further research 289
Chapter 11.	Conclusiones, limitaciones y futuras investigaciones 313
References	