



Mendeley: your research, anywhere

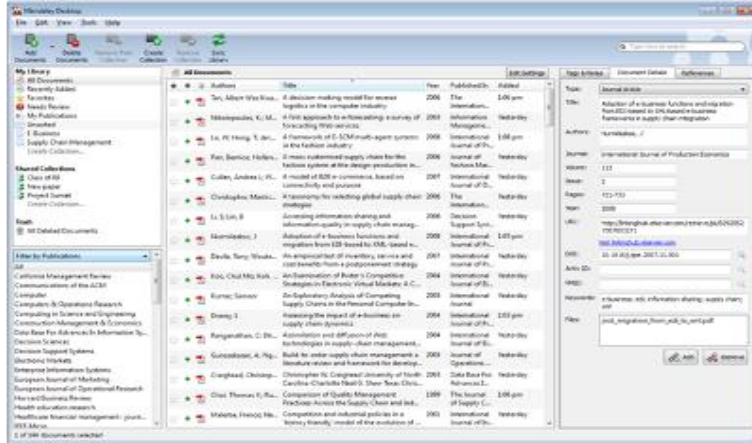
Massimiliano Bearzot

Customer Consultant - South Europe and Israel

Valencia - April the 30th 2015

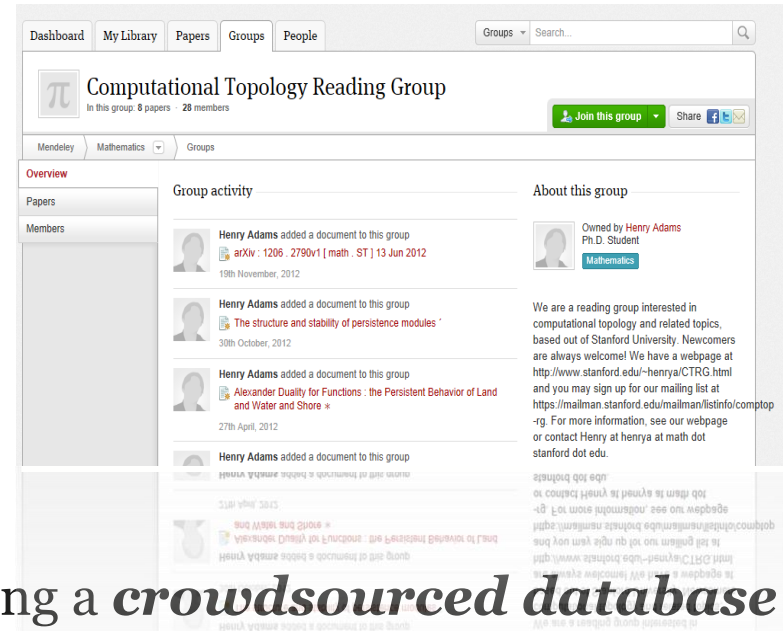
mendeley.com

What is Mendeley?



Mendeley is a **reference manager** allowing you to manage, read, share, annotate and cite your research papers...

...and an **academic collaboration network** with 3 Million users to connect like-minded researchers & discover research trends and statistics.



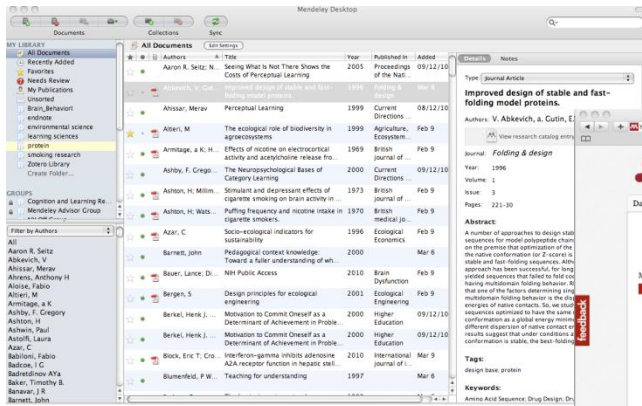
... forming a **crowdsourced database** with a unique layer of **social research information** and an **Open API**

How do you use Mendeley?

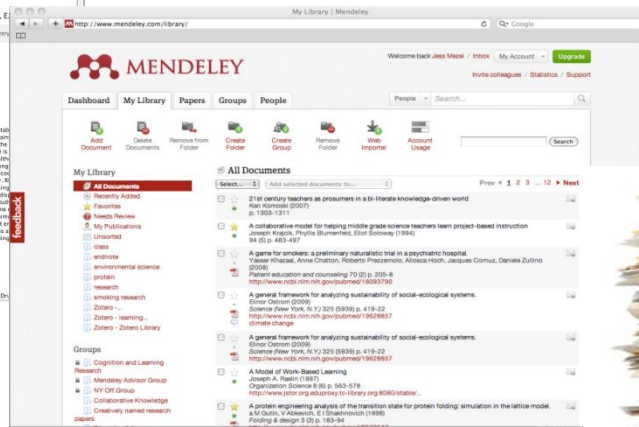


Free academic software

Non-platform or browser specific

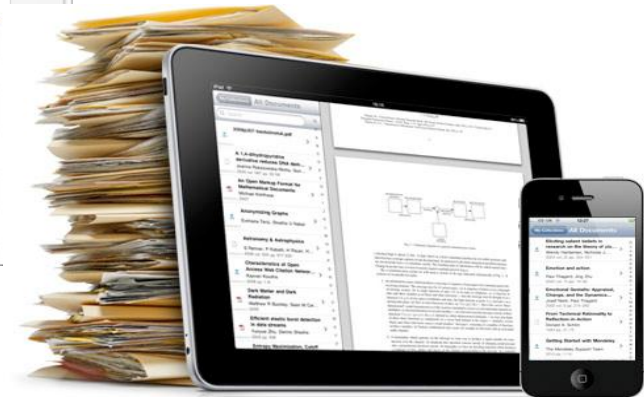


Desktop

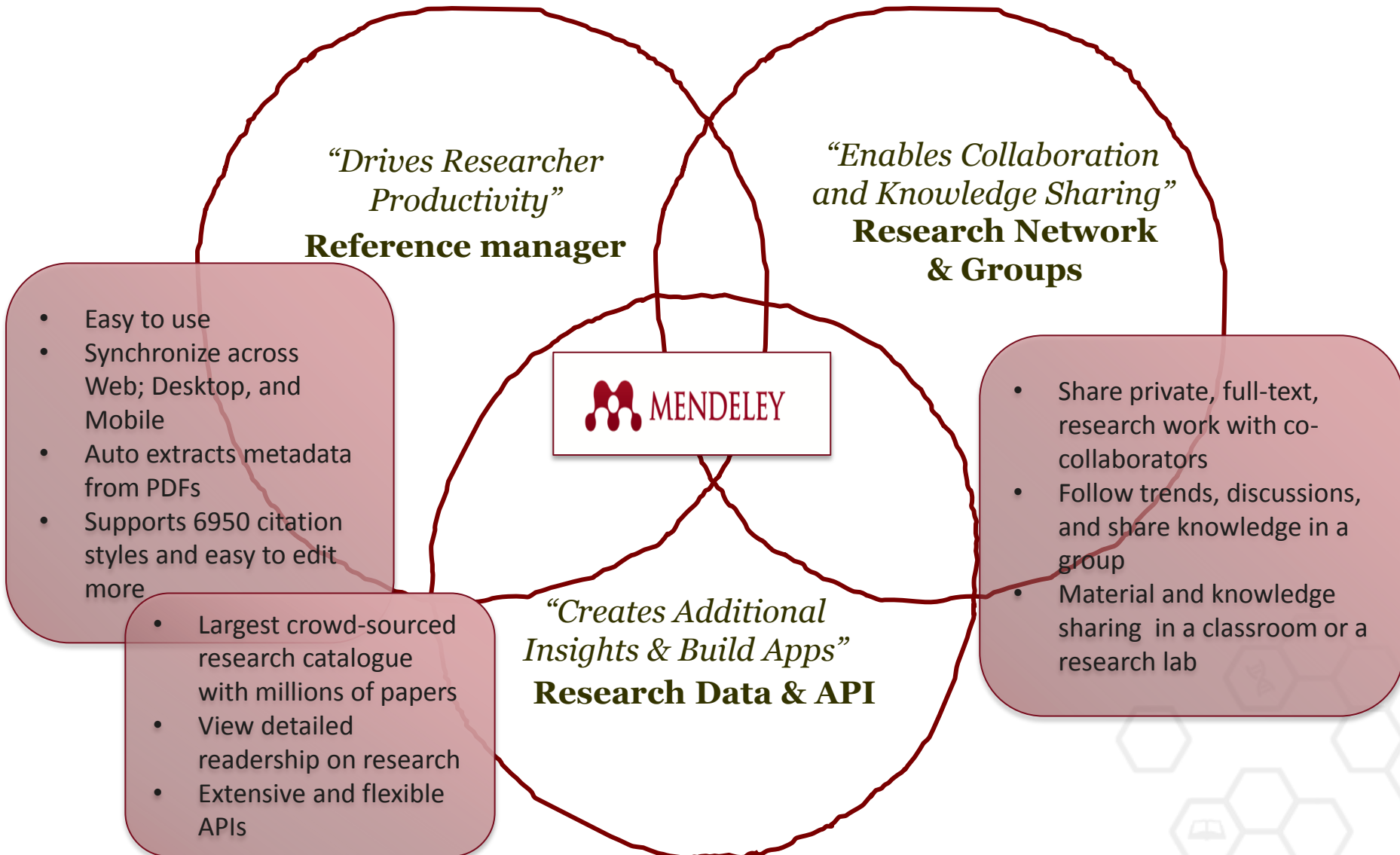


Web

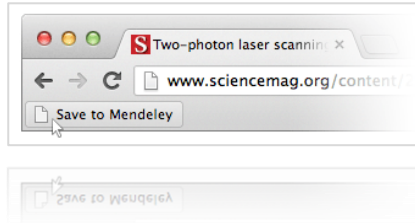
Mobile



Mendeley's Three Key Values



How Mendeley drives researcher productivity



Add and organize PDFs

Import and organize PDFs from your computer, EndNote™, RefWorks, Papers, Zotero, Mendeley importer, ScienceDirect, and Scopus

Content-based recommendations: The us recommended items similar to the on-preferred in the past;
Collaborative recommendations: The us recommended items that people with si and preferences liked in the past;

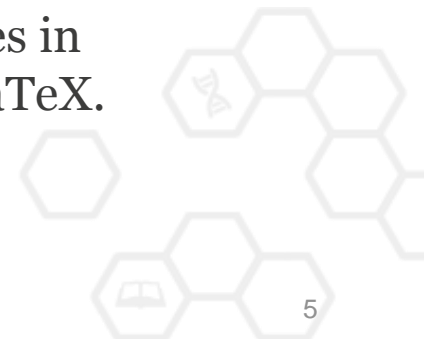
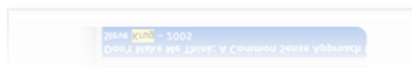
Read and annotate

Open PDFs and capture your thoughts through sticky notes and highlights.



Reference Manager

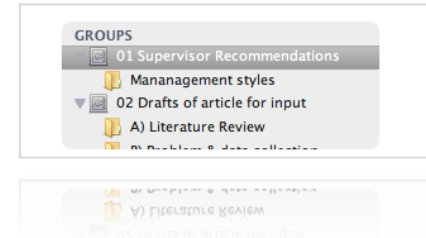
Generate citations and bibliographies in Microsoft Word, OpenOffice, and LaTeX. 6750 citation styles!



How Mendeley enables collaboration

Collaborate and interact

Find and connect with colleagues and securely share your papers, notes and annotations.



Backup and sync

Access your papers on the desktop, web, iOS, and soon Android



Network and discover

Discover papers, people and public groups.



Collaboration opportunities

Public Groups and follow a KOL



Dashboard My Library Papers Groups People Search...

Computational Topology Reading Group

In this group: 8 papers 28 members

Join this group Share

Overview

Group activity

Henry Adams added a document to this group
13th November, 2012

Henry Adams added a document to this group
30th October, 2012

Henry Adams added a document to this group
27th April, 2012

About this group

Owned by Henry Adams
Ph.D. Student
Mathematics

We are a reading group interested in computational topology and related topics, based out of Stanford University. Newcomers are always welcome! We have a webpage at <http://www.stanford.edu/~henya/CTRG.html> and you may sign up for our mailing list at <https://mailman.stanford.edu/mailman/listinfo/comptop-rg>. For more information, see our webpage or contact Henry at henya@math dot stanford dot edu.

Dashboard My Library Papers Groups People Search...

View Profile Following Followers

Chulhee Choi, MD, PhD

Professor, Department of Bio and Brain Engineering, KAIST
Daejeon, South Korea

Research field: **Biological Sciences - Cellular Biology**

Biophotonics
Cancer Cell Biology
Cell Signaling
Biomedical Imaging
Bioengineering

Publications

Journal Article (105)

Jonghee Yoon, Junseong Park, Myunghwan Choi et al. (2013) Application of femtosecond-pulsed lasers for direct optical manipulation of biological functions. 205-214. In *Annalen der Physik* 525 (3). <http://dx.doi.org/10.1002/andp.201...>

Seung-Wook Ryu, Jonghee Yoon, Nambin Yim et al. (2013) Downregulation of OPA3 is Responsible for Transforming Growth Factor- α -Induced Mitochondrial Elongation and F-Actin Rearrangement in Retinal Pigment Epithelial ARPE-19 Cells. e63495. In *PLoS one* 8 (5). <http://www.pubmedcentral.nih.gov/arti...>

...create a reading group to crowd-source interesting articles, share knowledge, as well as making new contacts...

...connect to a Key Opinion Leader. An editor of Elsevier journal!

Dashboard My Library Papers Groups People Search...

Bioengineering@KAIST

In this group: 8 papers 138 members

Join this group Share

Overview

Group activity

Chulhee Choi
이 단락을 해 풀기 위해 '비만공자'를 위한 새로운 학과도 교보공과에 정식으로 출간되었습니다. 출간을 위한 기초를 이루기 위해 'demand'를 출간합니다. 왜 단가가 상대적으로 비싸졌습니다. 단가를 낮추기 위해 '가짜'를 출간할 수 있도록 하였습니다. 원래는 이 책으로 제작할 것이었으나 내용이 비쌌습니다. barcode=480120002981P
20th August, 2012
Winky Jung likes this.

Chulhee Choi
이 단락을 해 풀기 위해 '비만공자'를 위한 새로운 학과도 교보공과에 정식으로 출간되었습니다. 출간을 위한 기초를 이루기 위해 'demand'를 출간합니다. 왜 단가가 상대적으로 비싸졌습니다. 단가를 낮추기 위해 '가짜'를 출간할 수 있도록 하였습니다. 원래는 이 책으로 제작할 것이었으나 내용이 비쌌습니다. barcode=480120002981P
20th August, 2012

About this group

Owned by Chulhee Choi
Professor
Biological Sciences

This site is for undergraduate, graduate students and professors of Department of Bio and Brain Engineering at KAIST. You can also join if you have interest in bioengineering. 이 곳은 학과내 공과 연구 및 교류를 위한 social network 입니다. 연구 및 학문과 관련된 모든 comment, 논문 소개, 학과 소개, 정보 공유, 각종 소개식당에 참석하시거나, 학회 및 학과 휴간, 선배들의 소개를 받을 수 있기를 기대합니다.

154 members

...link two public groups together with researchers across the continents...

Collaboration opportunities

Share papers and ideas in a research lab



kundajelab
In this group: 188 papers · 11 members

Join this group Share

Mendeley Biological Sciences Groups

Overview

Papers

Members

Group activity

About this group

Owned by **Anshul Kundaje**
Post Doc
Biological Sciences

Papers shared by members of Kundaje lab at Stanford

11 members

Follow this group

Related groups

Group activity

- Anshul Kundaje** added documents to this group
 - A user's guide to support vector machines.
 - Semi-supervised multi-task learning for predicting interactions between HIV-1 and human proteins.
 - Protein ranking by semi-supervised network propagation.
 - Bis-SNP: Combined DNA methylation and SNP calling for Bisulfite-seq data.
 - Combining classifiers for improved classification of proteins from sequence or structure.
 - And 3 more23 hours ago
- Anshul Kundaje** added documents to this group
 - Towards Better Understanding of Artifacts in Variant Calling from High-Coverage Samples
 - Reproducibility of high-throughput mRNA and small RNA sequencing across laboratories.
 - A Bayesian framework to account for complex non-genetic factors in gene expression levels greatly increases power in eQTL studies.

...share reference papers, reading lists, and discuss ideas...

Swartz Lab
In this group: 69 papers · 7/20 members

Follow this group Share

Mendeley Engineering Groups

Overview

Papers

Members

Group activity

About this group

Owned by **Christopher VanLang**
Ph.D. Student
Biological Sciences

The Swartz Lab does protein biotechnology research in the Chemical Engineering and BioEngineering Departments at Stanford University

swartz.openwetware.org

13 members

Engineering

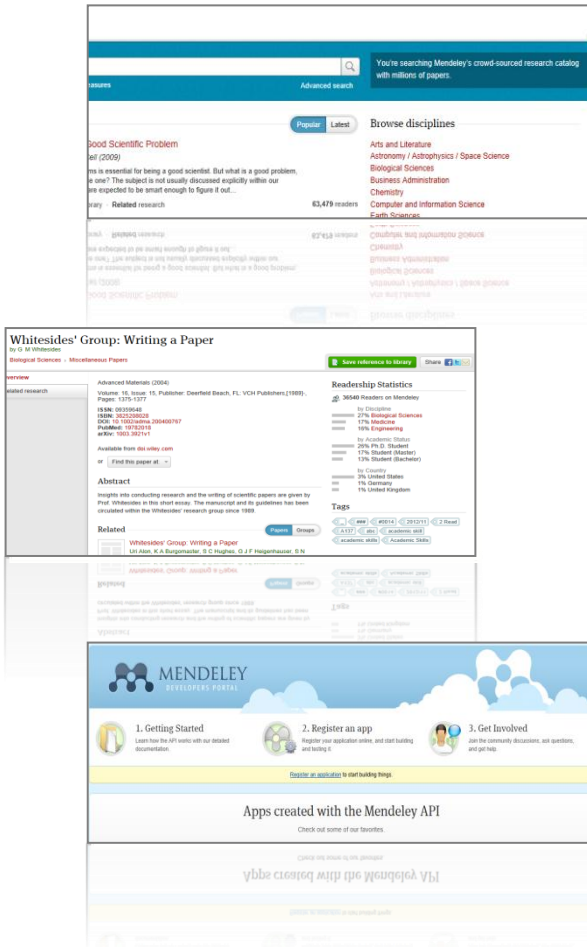
Ask to join this group

Related groups

Group activity

- Christopher VanLang** added a document to this group
 - Cell-free co-production of an orthogonal transfer RNA activates efficient site-specific non-natural amino acid incorporation.25th June, 2013
- Christopher VanLang** added documents to this group
 - Pluripotency transcription factor Sox2 is strongly adsorbed by heparin but requires a protein transduction domain for cell internalization.
 - Using E. coli-based cell-free protein synthesis to evaluate the kinetic performance of an orthogonal tRNA and aminoacyl-tRNA synthetase pair.21st March, 2013
- Christopher VanLang** added documents to this group
 - Nuclear Resonance Vibrational Spectroscopy and Electron Paramagnetic Resonance Spectroscopy of (57)Fe-Enriched [FeFe] Hydrogenase Indicate Stepwise Assembly of the H-Cluster.
 - Pluripotency transcription factor Sox2 is strongly adsorbed by heparin but requires a protein transduction domain for cell internalization.

How Mendeley enables additional data insight



The first screenshot shows a search result for a paper titled "Good Scientific Problem" with 63,479 readers. The second screenshot shows the "Whitesides' Group: Writing a Paper" page, featuring a "Readership Statistics" section with data such as 3648 Readers on Mendeley, 27% Biological Sciences, 17% Medicine, 10% Engineering, 24% Ph.D. Student, 17% Student (Bachelor), 17% Student (Master), 1% Country, 2% United States, 1% Germany, and 1% United Kingdom. The third screenshot shows the "Mendeley Developers Portal" with sections for "1. Getting Started", "2. Register an app", and "3. Get Involved", along with a list of "Apps created with the Mendeley API".

Crowd-sourced knowledge
Crowd uploaded research catalogue with more than 400M documents

Detailed readership stats
See readership impact by discipline, academic profile, and geographic location of each paper

Developer's portal and APIs
Developers and researchers have created hundreds of applications based on Mendeley API and research recommendation dataset.

Why is Mendeley important?

Content and workflow tools that improve the efficiency and outcomes for researchers



Researcher-centricity as the key concept behind our activities and products – looking at the whole picture of the researcher's workflow!



Additional information

Learn new tips + stay connected by visiting our blog at blog.mendeley.com

Become an advisor

Help us change the way research is done... Become a Mendeley Advisor!

We're recruiting a select group of power users who are enthusiastic about Mendeley to be official representatives at their Universities or Institutions.



Become a Mendeley Advisor!
mendeley.com/advisors

Read our guides and watch our tutorial videos on our website at resources.mendeley.com



The screenshot shows the Mendeley Blog homepage. At the top, there's a navigation bar with links for 'Get Mendeley', 'What is Mendeley?', 'Papers', and 'Groups'. Below this, there's a featured article titled 'Mendeley Year in Review 2013' by Joao Bernardino, dated 19 December 2013. The article text mentions 'Mendeley Collaborates with Syrian Research Exchange' and 'Mendeley Desktop v1.8'. There are also social media icons for Facebook, LinkedIn, and Google+.



Help Guides

Browse these fully packed guides to help you quickly get started with Mendeley



Videos, Tips & Tricks

Learn quickly how to use Mendeley features with these short videos, tips and tricks

[View all videos](#)



How to import your documents (2:05)

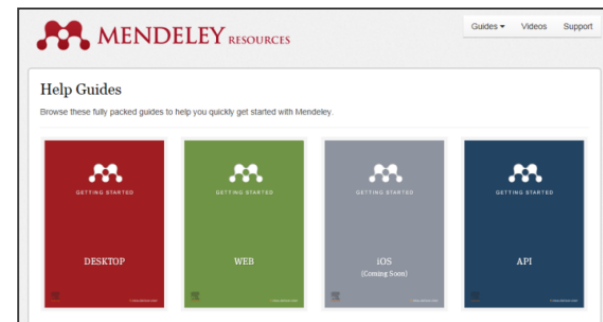
How to organize your documents (2:10)

A quick tutorial on how to import documents and references into your... A walk through the Mendeley interface and how to organize documents



Additional information

- <http://www.elsevier.com/online-tools/mendeley/about#about-mendeley-institutional-edition> - MIE website
- http://www.elsevier.com/_data/assets/pdf_file/0008/197477/mendeley_user_guide.pdf - Quick Reference Guide
- <http://www.mendeley.com/videos-tutorials/> - online video tutorials (3 min x 5 videos)
- <http://resources.mendeley.com/> - step by step on-line tutorial



for any query write to
m.bearzot@elsevier.com

for all the documents of this Author Seminar please join us on
<http://tinyurl.com/ElsevierSeminarUPV>

<https://www.mendeley.com/groups/6953361/elsevier-author-seminar-universitat-polit%C3%A8cnica-de-val%C3%A8ncia>

Thank you for your time!

www.mendeley.com