Mendeley: your research, anywhere
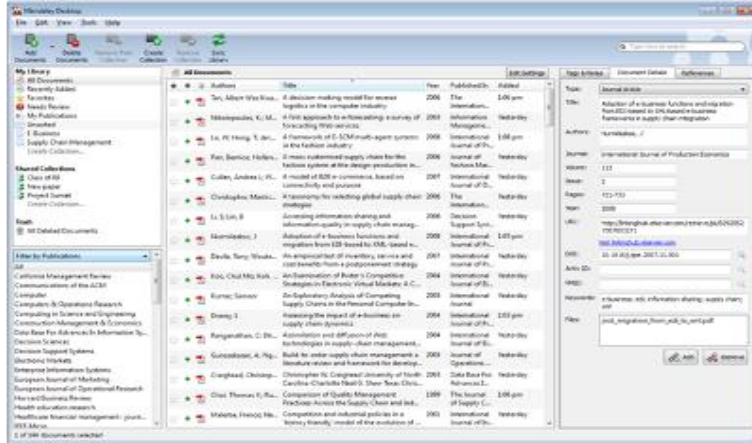
Massimiliano Bearzot

Customer Consultant - South Europe and Israel

Valencia - April the 30th 2015
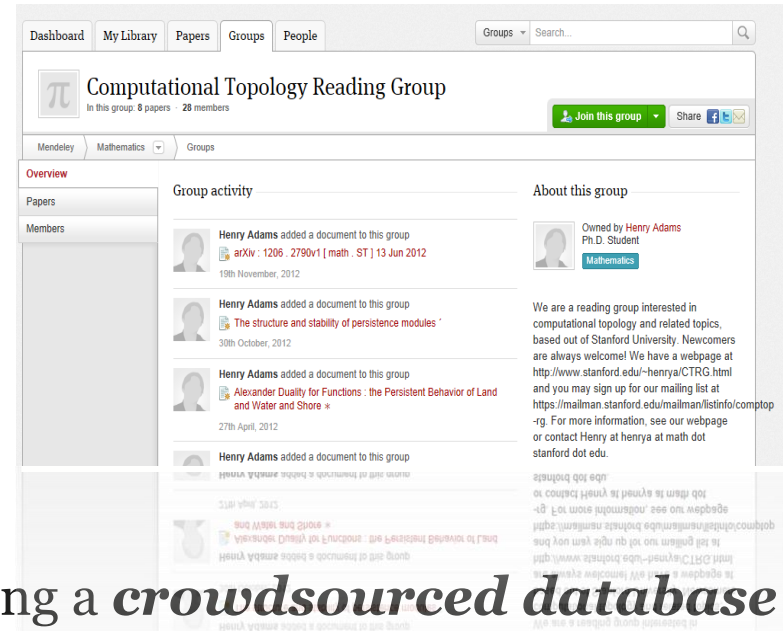
mendeley.com

What is Mendeley?

Mendeley is a **reference manager** allowing you to manage, read, share, annotate and cite your research papers...

...and an **academic collaboration network** with 3 Million users to connect like-minded researchers & discover research trends and statistics.
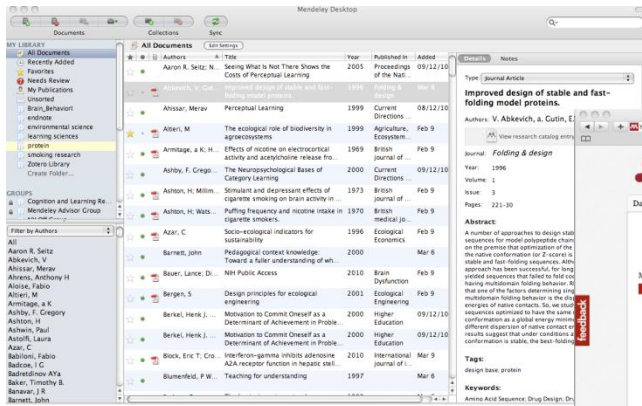
... forming a **crowdsourced database** with a unique layer of **social research information and an Open API**

How do you use Mendeley?
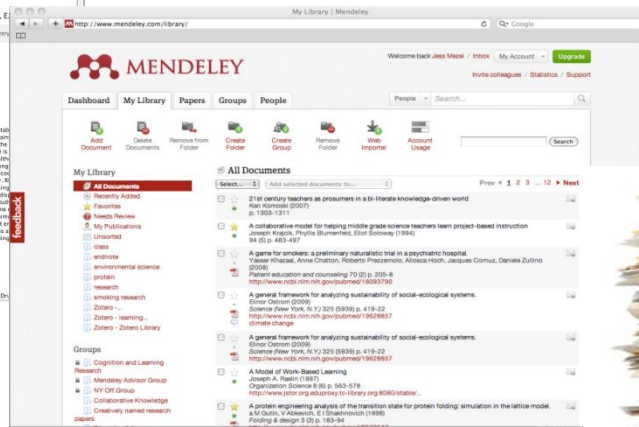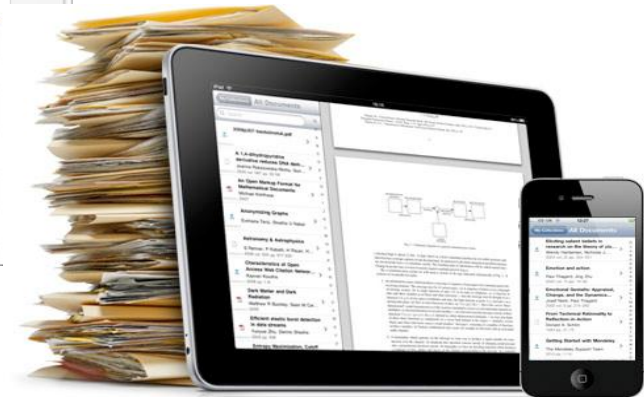
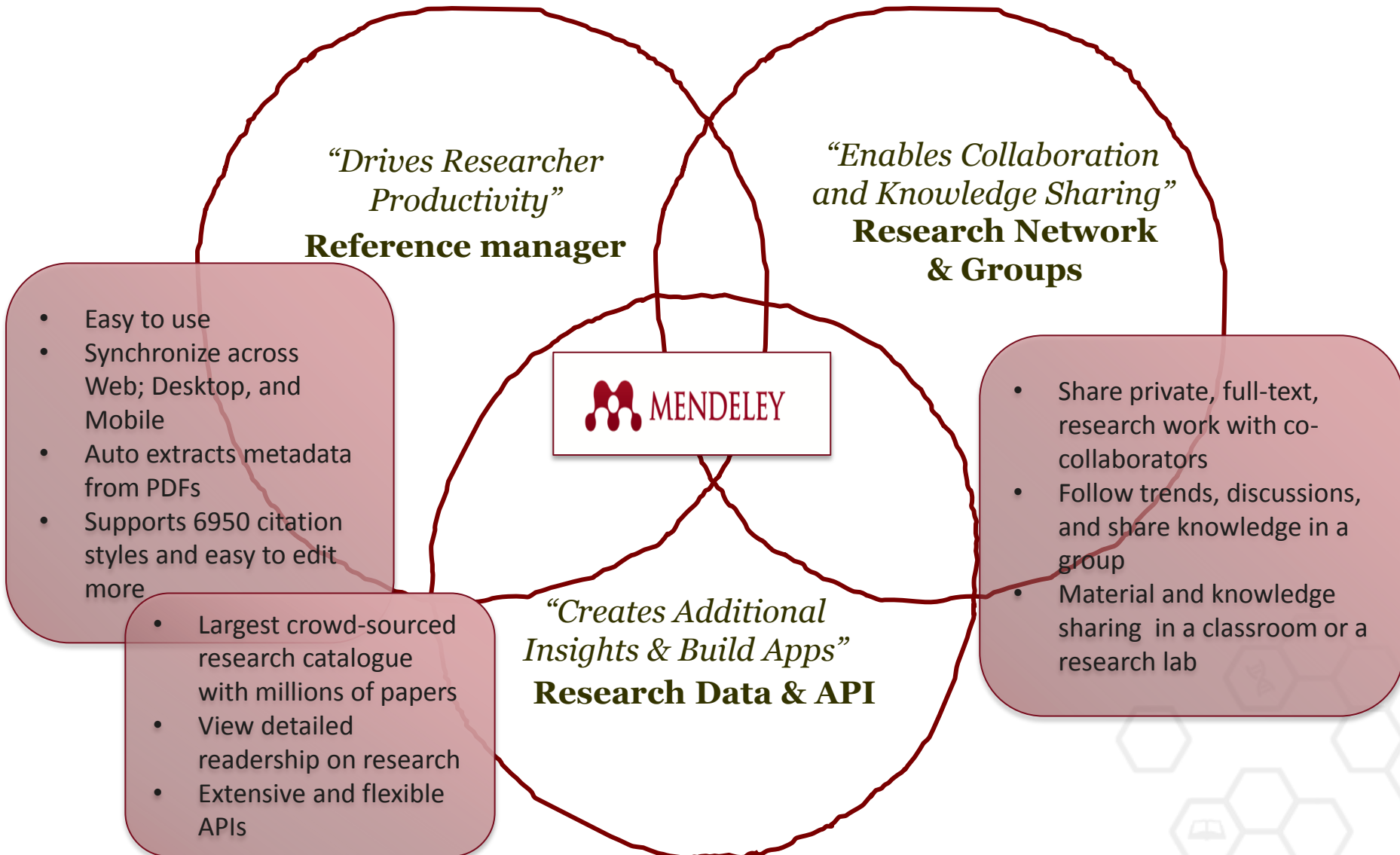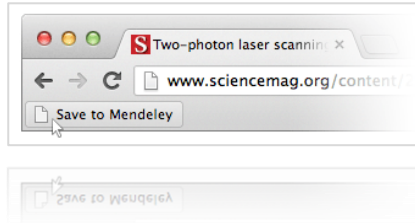Free academic software

Non-platform or browser specific

Desktop

Web

Mobile

Mendeley's Three Key Values

MENDELEY

"Drives Researcher Productivity"
Reference manager

"Enables Collaboration and Knowledge Sharing"
Research Network & Groups

MENDELEY

- Easy to use
- Synchronize across Web; Desktop, and Mobile
- Auto extracts metadata from PDFs
- Supports 6950 citation styles and easy to edit more

- Largest crowd-sourced research catalogue with millions of papers
- View detailed readership on research
- Extensive and flexible APIs

"Creates Additional Insights & Build Apps"
Research Data & API

- Share private, full-text, research work with co-collaborators
- Follow trends, discussions, and share knowledge in a group
- Material and knowledge sharing in a classroom or a research lab

How Mendeley drives researcher productivity

Add and organize PDFs

Import and organize PDFs from your computer, EndNote™, RefWorks, Papers, Zotero, Mendeley importer, ScienceDirect, and Scopus
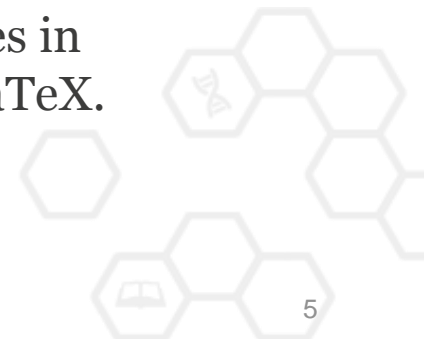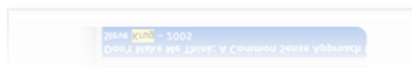
Read and annotate

Open PDFs and capture your thoughts through sticky notes and highlights.
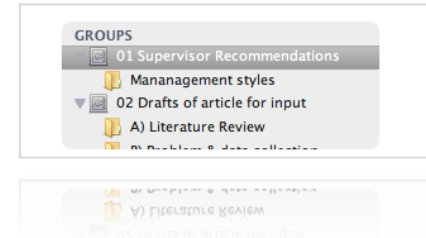
Reference Manager

Generate citations and bibliographies in Microsoft Word, OpenOffice, and LaTeX. 6750 citation styles!

How Mendeley enables collaboration

Collaborate and interact
Find and connect with colleagues and securely share your papers, notes and annotations.

Backup and sync
Access your papers on the desktop, web, iOS, and soon Android

Network and discover
Discover papers, people and public groups.

Collaboration opportunities
Public Groups and follow a KOL

...create a reading group to crowd-source interesting articles, share knowledge, as well as making new contacts...

...connect to a Key Opinion Leader. An editor of Elsevier journal!

...link two public groups together with researchers across the continents...

Collaboration opportunities

Share papers and ideas in a research lab

...share reference papers, reading lists, and discuss ideas...

How Mendeley enables additional data insight

Crowd-sourced knowledge
Crowd uploaded research catalogue with more than 400M documents

Detailed readership stats
See readership impact by discipline, academic profile, and geographic location of each paper

Developer's portal and APIs

Developers and researchers have created hundreds of applications based on Mendeley API and research recommendation dataset.

Why is Mendeley important?

Content and workflow tools that improve the **efficiency and outcomes** for researchers

| Current awareness | Apply for grants | Search & discover | Read & evaluate FTA's | Share, collect & store | Write | Submit | Review & publish | Manage my career & network |

Researcher-centricity as the key concept behind our activities and products – looking at the whole picture of the researcher's workflow!

Additional information

Learn new tips + stay connected by visiting our blog at **blog.mendeley.com**

Become an advisor

Help us change the way research is done… Become a Mendeley Advisor!

We're recruiting a select group of power users who are enthusiastic about Mendeley to be official representatives at their Universities or Institutions.

Become a Mendeley Advisor! **mendeley.com/advisors**

Read our guides and watch our tutorial videos on our website at **resources.mendeley.com**

Additional information

- http://www.elsevier.com/online-tools/mendeley/about#about-mendeley-institutional-edition - MIE website

- http://www.elsevier.com/__data/assets/pdf_file/0008/197477/mendeley_user_guide.pdf - Quick Reference Guide

- http://www.mendeley.com/videos-tutorials/ - online video tutorials (3 min x 5 videos)

- http://resources.mendeley.com/ - step by step on-line tutorial
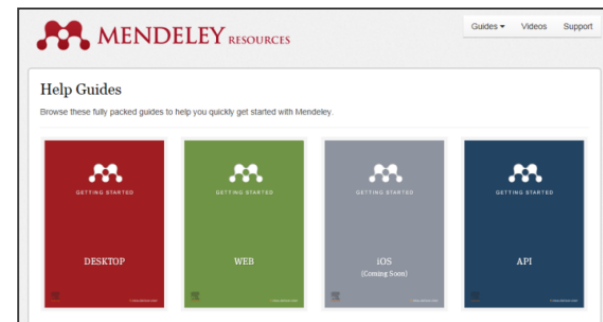
for any query write to
m.bearzot@elsevier.com

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Thank you for your time!
www.mendeley.com