TESIS DOCTORAL – PhD Dissertation

Programa de Doctorado de Ingeniería y Producción Industrial

UNIVERSITAT POLITÈCNICA DE VALÈNCIA

TITLE:

Development of systemic methods to improve the management techniques based on the Balanced Scorecard in the Manufacturing Environment

TÍTULO:

Desarrollo de métodos sistémicos para la mejora de las técnicas de gestión basadas en el cuadro integral de mando en entornos de fabricación

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TABLE OF CONTENTS

ACRONYMS AND ABBREVIATIONS **5**

ABSTRACT **7**

RESUMEN **9**

RESUM **11**

AGRADECIMIENTOS **13**

AKNOWLEDGEMENTS **15**

1 INTRODUCTION AND OBJECTIVES **17**

1.1 PROBLEM STATEMENT 17

1.2 OBJECTIVES 20

1.3 RESEARCH METHODOLOGY AND RESOURCES 21

1.4 STRUCTURE 22

1.5 PUBLICATIONS AUTHORS' CONTRIBUTIONS 25

1.6 REFERENCES 26

2 PUBLICATIONS **29**

2.1 A SYSTEMIC METHODOLOGY FOR THE REDUCTION OF COMPLEXITY OF THE BALANCED SCORECARD IN THE MANUFACTURING ENVIRONMENT 29

2.1.1 Introduction *29*

2.1.2 Literature review *30*

2.1.3 The proposed methodology *35*

2.1.4 Discussion of the results *40*

2.1.5 Conclusions and future research *49*

2.1.6 References *50*

2.2 A STATISTICAL SYSTEM MANAGEMENT METHOD TO TACKLE DATA UNCERTAINTY WHEN USING KEY PERFORMANCE INDICATORS OF THE BALANCED SCORECARD 54

2.2.1 Introduction *54*

2.2.2 Literature review *57*

2.2.2.1 Review on significant trend analysis 60

2.2.2.2 Review on significant shift analysis 61

2.2.2.2.1 Significant shift analysis for proportions 61

2.2.2.2.2 Significant shift analysis for Poisson rates 62

2.2.3 Proposed methodology *63*

2.2.3.1 Methods for significant trend analysis 64

2.2.3.2 Methods for significant shift analysis 65

2.2.3.3 Significant shift analysis on L&OH CPU 66

2.2.3.4 Statistical system management method flow chart 75
2.2.4 Results and discussion 75
2.2.4.1 Extended case study 83
2.2.5 Conclusions and future research 84
2.2.6 References 85
2.3 Intellectual Capital and Balanced Scorecard: impact of Learning and Development Programs using Key Performance Indicators in Manufacturing Environment 89
2.3.1 Introduction 89
2.3.2 Literature review 91
2.3.3 Proposed methodology 94
2.3.4 Results and discussion 96
2.3.5 Conclusions and future research 104
2.2.4. Optimization with Excel Solver 105
2.3.6 References 111
2.4 Diagnosis of the quality management system using data analytics – a case study of the manufacturing sector 116
2.4.1 Introduction 116
2.4.2 Literature review 117
2.4.3 Data and methods 120
2.4.4 Results and discussion 126
2.4.4.1 Results including all models 126
2.4.4.1.1 Quality predictability 126
2.4.4.1.2 Quality feedback 132
2.4.4.2 Results by model 139
2.4.5 Conclusions 142
2.4.5.1 Conclusions on Quality Predictability 142
2.4.5.2 Conclusions on Quality Predictability 143
2.4.6 References 144
3 GENERAL DISCUSSION OF RESULTS 148
4 CONCLUSIONS 154
4.1 Contribution 154
4.2 Future works 155
5 ATTACHMENTS 157
5.1 Justification of the paper in the status 'under review' 157
5.2 Justification of the paper in the status 'under review' 158