
Contents

1	Introduction	1
1.1	Machine Learning and Data Mining	1
1.2	Motivation	3
1.3	Research objectives	7
1.4	Structure of this dissertation	8
I	Summary of the Contributions	11
2	Global Optimisation and Negotiation in Prescription Problems	13
2.1	A taxonomy of prescription problems	15
2.2	Cases with fixed features	16
2.3	Cases with negotiable features	18
2.3.1	Inverting problem presentation	18
2.3.2	Negotiation strategies	19
2.3.3	Solving cases with negotiable features	22
2.4	Results	24
3	Similarity-Binning Averaging Calibration	25
3.1	Calibration methods and evaluation measures	26
3.1.1	Calibration methods	27
3.1.2	Evaluation measures	28
3.1.3	Monotonicity and multiclass extensions	29
3.2	Calibration by multivariate Similarity-Binning Averaging	30
3.3	The relation between calibration and combination	33
3.4	Results	34
4	Quantification using Estimated Probabilities	37
4.1	Notation and previous work	38
4.2	Quantification evaluation	39
4.3	Quantifying by Scaled Averaged Probabilities	40
4.4	Quantification using calibrated probabilities	42
4.5	Results	43

5	Conclusions and Future Work	45
5.1	Conclusions	45
5.2	Future work	46
	Bibliography	49
II	Publications Associated to this Thesis	55
6	List of Publications	57
7	Publications (Full Text)	59
7.1	Joint Cutoff Probabilistic Estimation using Simulation: A Mailing Campaign Application	59
7.2	Similarity-Binning Averaging: A Generalisation of Binning Calibration	70
7.3	Calibration of Machine Learning Models	80
7.4	Data Mining Strategies for CRM Negotiation Prescription Problems	98
7.5	Quantification via Probability Estimators	109
7.6	Local and Global Calibration. Quantification using Calibrated Probabilities	121
7.7	Using Negotiable Features for Prescription Problems	131
7.8	On the Effect of Calibration in Classifier Combination	168