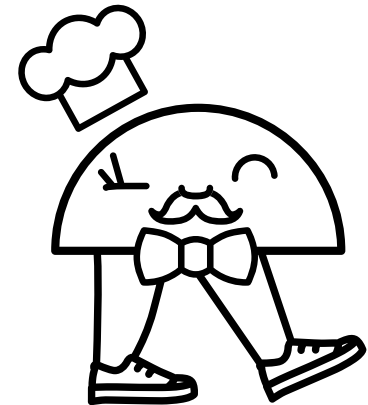
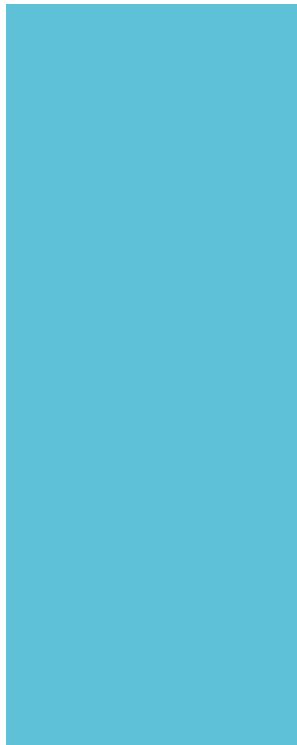


Manual de Identidad Corporativa





COLORES CORPORATIVOS



CMYK
62 / 0 / 14 / 2

RGB
95 / 193 / 216



CMYK
0 / 72 / 92 / 0

RGB
236 / 98 / 33



CMYK
0 / 31 / 94 / 0

RGB
250 / 185 / 11



CMYK
49 / 50 / 53 / 29

RGB
120 / 103 / 94

BAMBINO LIGHT
32 PT
TRACKING: 50

TEXTO PRINCIPAL

BAMBINO LIGHT
15 PT
TRACKING: 0

Textos secundarios

BAMBINO LIGHT
10 PT
TRACKING: 50

TEXTOS SECUNDARIOS

Bloques de texto:

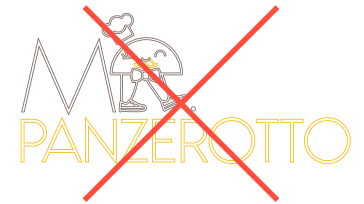
BAMBINO LIGHT
10 PT
TRACKING: 50
LEADING: 16 PT

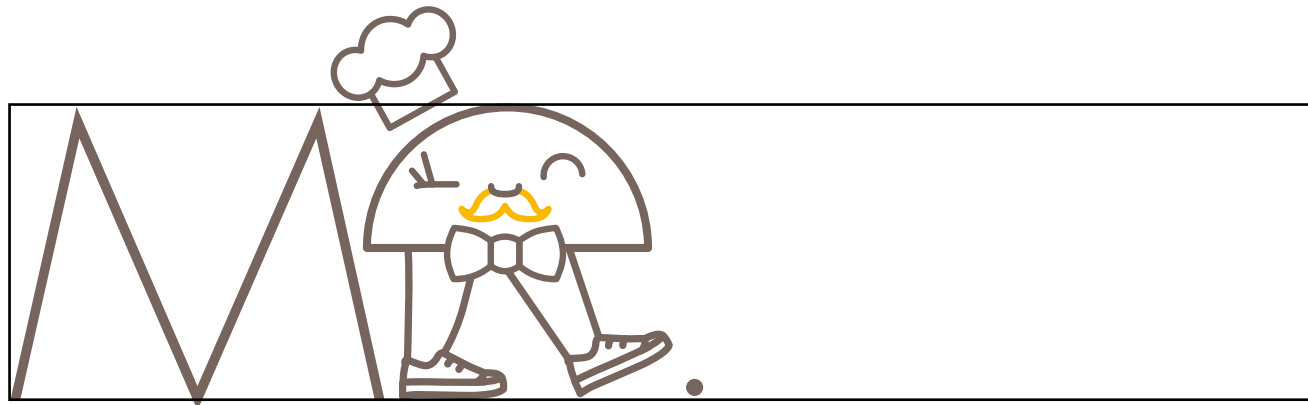
Itio doluptatur ra soluptatin et, seque nimus sam quist ex exerepudam, optiate nimporpor sinim remporem renationet hil ex explique volum consed evelis explabo ratemporeri cus accatur? Sed mos nim fugit enit dolorec temporiatu?Ris voluptates paritio illecturia delles ium, illaboriam eos qui dolessi blabor mincid quo volo quiatem eatur am fugiatibus moluptae sitis velis dus, nusdaest autasitio mincil mos endit quam, vererem etur, cone cus, tem quo velic tem que audit alit, incil eos minis et quis que.

USOS CORRECTOS



USOS INCORRECTOS



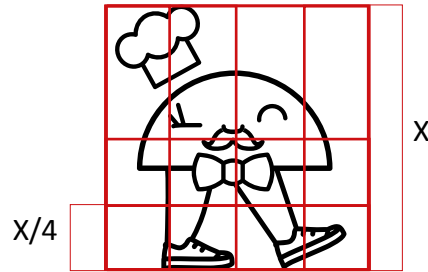


PANZEROTTO

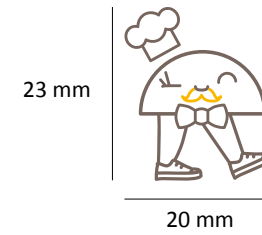
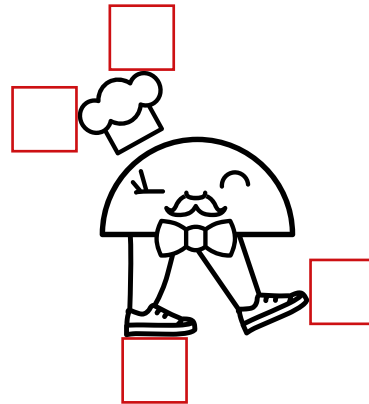
ESPACIO DE RESPETO

TAMAÑO MÍNIMO

Estándar ≥ ○



Gran tamaño ≥ ○○
(formatos superiores a A0)













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